## MASSEY KNAKAL



QUEENS PROPERTY SALES REPORT
|sT HALF 2010

## QUEENS PROPERTY SALES

## Data is based on all sales through the $I^{\text {st }}$ Half of 2010.

## Transaction Volume and Turnover

During the first half of $2010(1 \mathrm{H10})$, the Queens property sales market had 147 closed transactions consisting of 165 properties. The number of properties sold is up $4 \%$ from the first half of $2009(1 \mathrm{H} 09)$ but down $74 \%$ from the first half of $2007(1 \mathrm{H} 07)$, the most active half year. Volume is running at $0.75 \%$ of the total stock of properties on an annualized basis which is down $5 \%$ from 2009 volume and well below the lowest turnover we have seen in the last 25 years of $1.6 \%$ which we saw in 1992 and 2003, both of which were years at the end of recessionary periods and cyclical highs in unemployment.

## Dollar Volume

The aggregate sales consideration in 1 H 10 was $\$ 271,900,923$, up $6 \%$ from 1 H 09 and down $79 \%$ from the market peak of 1 H 08 . Taking a closer look at quarterly dollar volume you will see an increase of $74 \%$ when comparing the 2 Q 10 to the 2 Q 09 . While volume figures above reflect activity across all property types, below we examine pricing trends based on product type.

## Walk-Up Apartment Buildings

The average capitalization rate for walk-up apartment buildings was $6.79 \%$ in 1 H 10 , an increase of 36 basis points from 2 H 09 and an increase of 129 basis points from its low of $5.50 \%$ in 1 H 08 . The average gross income multiplier (GIM) decreased to 9.7 in 1 H 10 from 10.7 in 2 H 09 and from the peak of 11.8 in 2 H 08 . The average price per square foot $(\$ / \mathrm{SF})$ decreased from $\$ 218$ in 2 H 09 to $\$ 201$ in 1 H 10 .

## Elevator Apartment Buildings

The average capitalization rate for elevator apartment buildings was $6.56 \%$, up 52 basis points from $6.04 \%$ in 2 H 09 and up 126 basis points from the low point of $4.50 \%$ in 1 H 08 . The average GIM increased from 9.1 in 2 H 09 to 9.56 in 1 H 10 but is still below the peak of 12.10 in 2 H 07 . The average price per square foot $(\$ /$ SF) decreased from $\$ 218$ in 2 H 09 to $\$ 189$ in 1 H 10 .

DOLLAR VOLUME

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DOLLAR VOLUME
$I^{\text {ST }}$ HALF 2010


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## Mixed Use Buildings

The average price per square foot $(\$ / \mathrm{SF})$ for mixed-use buildings was $\$ 290$, a decrease of $10 \%$ from the 2 H 09 level of $\$ 263$. There were a total of 36 transactions completed for $\$ 28.7 \mathrm{M}$ in 1 H 10 compared to 36 transactions for $\$ 30.2 \mathrm{M}$ in 2 H 09 .

## Industrial

The average price per square foot $(\$ / \mathrm{SF})$ for Industrial properties was $\$ 185$ in 1 H 10 compared to $\$ 255$ in 2009 , down $27 \%$. Average price per transaction has decreased from $\$ 2.67 \mathrm{M}$ per transaction in 2009 to $\$ 2.03 \mathrm{M}$ in 1 H 10 . Annualized dollar volume for 2010 shows 80 buildings sold worth $\$ 142 \mathrm{M}$ where 2009 dollar levels of 65 buildings sold for $\$ 158 \mathrm{M}$.

## Retail

The price per square foot $(\$ / \mathrm{SF})$ for retail properties decreased from $\$ 416$ in 2 H 09 to $\$ 354$ in 1 H 10 . The Average price per transaction is down $5 \%$ from $\$ 1.82 \mathrm{M}$ in 2009 to $\$ 1.73 \mathrm{M}$ in 1 H 10 .

## Office

The price per square foot $(\$ / \mathrm{SF})$ for office properties decreased from $\$ 259$ in 2 H 09 to $\$ 219$ in 1 H 10 . There were a total of 21 properties sold in 2009 compared to only 4 thus far in 2010 for \$4.4M.

## Development

The average price per buildable square feet (\$/BSF) for development properties decreased from $\$ 99$ in 2 H 09 to $\$ 84$ in 1 H 10 . There have been a total of 15 development sites sold in 1H10 for an aggregate dollar volume of $\$ 45.8 \mathrm{M}$. Annualized volume for 1 H 10 numbers indicate that there will be 30 properties sold within this property type for a total of $\$ 91.6 \mathrm{M}$, which represents an increase of $8 \%$ in total dollar volume.

DOLLAR VOLUME


## QUEENS PROPERTY SALES DATA

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Data is based on all sales through the $1^{\text {st }}$ Half of 2010.

CAP RATE $\qquad$
2004-2010


PROPERTY SALES VOLUME BY PROPERTY TYPE

I $^{\text {ST }}$ HALF 2010


TURNOVER RATE BY PROPERTY TYPE $\qquad$
I $^{\text {ST HALF } 2010}$


GROSS RENT MULTIPLE $\qquad$


PROPERTY SALES VOLUME \& TURNOVER RATE

2005-2010


AVERAGE PRICE PER SQUARE FOOT BY PROPERTYTYPE
${ }^{\text {ST }}$ HALF 2010



# QUEENS PROPERTYSALES <br> 2ND QUARTER 

Below are all sales completed during the $2^{\text {nd }}$ quarter of 2010.



PRICE: $\$ 1,100,000$ DATE: 4/29/2010 LOT AREA: 7,500 ZONING: MI-3 FAR: 5
BSF: 37,500
PR.IBSF: \$29
PRICE: $\$ 20,000,000$
DATE: 4/30/2010 LOT AREA: 40,238 ZONING: C2-2 / R6
FAR: 2.43
BSF: 390,000
PR./BSF: \$5I


PRICE: \$2,728,850
DATE: 4/7/2010
GROSS SF: 15,308
PRICE / SF: \$178

Massey Knakal is uniquely able to produce this comprehensive sales report because of our exclusive Territory System. Each sales agent continuously tracks all property sales that occur in his or her territory. For more information about particular transactions, contact a neighborhood sales agent below:


For more information or a complimentary property evaluation in today's market, please contact:

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## METHODOLOGY



The Cap Rates, Gross Income Multipliers, Median Price per Square Foot and Total Volume presented in this report pertain to closed sales, including partial sales, researched by or sold by Massey Knakal Realty Services through $6 / 25 / 10$. These transactions occurred at a minimum sales price of $\$ 500,000$ and were located in Queens. These sales may be found in the public record and were reported by ACRIS, CoStar and other sources deemed reliable. This information has been compiled for informational purposes only and Massey Knakal Realty Services shall not be liable for any reliance thereon.

We use the following of New York classifications:

- Industrial buildings: A, B, CO and C3.
- 5 + Family Walk-Up buildings: C1, C2, C4, C5, C7, C8 and C9 (excluding C6 which represent Co-Ops).
- 5+ Family Elevatored buildings: D1, D2, D3, D5, D6, D8 and D9 (excluding D0, D4 which represent Co-Ops).
- Mixed-Use buildings: $K$ and $S$ classes.
- Retail buildings: L1, L8, L9, O, R5, R7 and R8.
- Office buildings and commercial condos: O, R5, R7 and R8.
- Development: VO, V1, V2 and other buildings that were purchased for development.
- Specialty Use: Buildings that, because of their intended uses (such as religious, medical,
government, educational, non-profit uses), do not fall into any of the above building classes.
Each sale was analyzed and categorized on a case by case basis

Cap Rate: net operating income divided by the sales price.
Gross Rent Multiplier: sales price divided by the gross income.
Median Price Per Square Foot: sales price divided by gross building area above grade, as reported in the public record.
Average Price Per Square Foot: sales price divided by the building's gross square feet.
Average Price Per Buildable Square Foot: sales price divided by the building's maximum buildable square feet as allowed by the zoning of New York City.
Turnover Rate: number of sales divided by total inventory.

When expenses were not available for calculating the cap rate and gross rent multiplier for multi-family buildings, we used the following guidelines:

|  | $\mathbf{6 - 2 0}$ Units | $\mathbf{2 1 - 5 0}$ Units | 51+ Units |
| :--- | :--- | :--- | :--- |
| Real Estate Tax: | Actual | Actual | Actual |
| Vacancy \& Credit Loss: | $1.5 \%$ | $1.5 \%$ | $1.5 \%$ |
| Water \& Sewer: | $\$ .50 / \mathrm{sf}$ | $\$ .50 / \mathrm{sf}$ | $\$ .50 / \mathrm{sf}$ |
| Insurance: | $\$ 500 /$ unit | $\$ 400 / \mathrm{unit}$ | $\$ 375 /$ unit |
| Fuel: | $\$ 1.60 / \mathrm{sf}$ | $\$ 1.60 / \mathrm{sf}$ | $\$ 1.60 / \mathrm{sf}$ |
| Electric: | $\$ .25 / \mathrm{sf}$ | $\$ .25 / \mathrm{sf}$ | $\$ .25 / \mathrm{sf}$ |
| Payroll: | $\$ 4,800 /$ year | $\$ 20,000 /$ year | $\$ 20,000 /$ year |
| Cleaning \& Maintenance: | $\$ 300 /$ month | $\$ 400-\$ 600 /$ month | $\$ 1,000 / \mathrm{month}$ |
| Elevator Maintenance: | $\$ 4,000$ elev / yr | $\$ 5,000$ elev / yr | $\$ 5,000$ elev / yr |
| Repairs: | $\$ 550$ unit / yr | $\$ 550$ unit $/ \mathrm{yr}$ | $\$ 550$ unit / yr |
| Management: | $5 \%$ | $4 \%$ | $3 \%$ |

