

# A Supplement to The Building Sales Journal



NORTHERN MANHATTAN & THE BRONX PROPERTY SALES REPORT

YEAR-END 2009

www.masseyknakal.com

YEAR-END

In 2009, the total volume of commercial real estate sales in the New York City marketplace was \$6.3 billion, which was down 75% from the \$25.3 billion in 2008 and 90% below 2007's record of \$62.2 billion. There were 1,224 transactions closed which consisted of 1,439 properties, representing 0.87% in turnover. Northern Manhattan had the most turnover with a 1.33% rate, while Brooklyn had the lowest at 0.73%. The average sale price of a New York City building was \$4.4 million in 2009, down from \$8 million in 2008 and the \$12.4 million peak experienced in 2007. Manhattan clearly had the highest average building sale price at \$13 million in 2009, down from a peak in 2007 of \$52.5 million. Brooklyn and Queens tied for the lowest average building sales price at \$1.7 million. Brooklyn had previously peaked at \$2.0 million in 2007 while Queens hit its peak of \$2.0 million also in 2007. The most adversely affected market was Northern Manhattan where values fell between 39.4% and 55.1% from their peak, while Brooklyn faired best falling only 5.3% to 21.7% depending on the product types. The below is an analysis of the Northern Manhattan and the Bronx markets.

### NORTHERN MANHATTAN

#### **Transaction Volume and Turnover**

During 2009, the Northern Manhattan property sales market (north of 96th St. east of Central Park and north of 110th St. west of Central Park.) saw 67 closed transactions consisting of 92 properties. The number of transactions was down 42% from 2008 and down 73% from the 2005, the most active year. Likewise, the 92 properties sold indicate that the turnover rate was 1.32% of the total stock of properties in the market. To put this number in perspective, the lowest turnover we have seen in the last 25 years was 1.6% in 1992 and 2003, both of which were years at the end of recessionary periods and cyclical highs in unemployment.

#### **Dollar Volume**

The aggregate sales consideration in 2009 was \$297,486,234. This figure was down 55% from 2008 and down 80% from the peak year of 2007. While these volume figures reflect activity across all property types, below we examine pricing trends based on product type.

#### Walk-Up Apartment Buildings

The average capitalization rate for walk-up apartment buildings was 7.04% in 2009, showing an upward shift of 94 basis points from 2008 and 164 basis points from its low of 5.40% in 2007. The average gross income multiple (GIM) dropped to 8.2 in 2009 from 10.3 in 2008 and from its peak 11.1 in 2007. Correspondingly, the median price per square foot (\$/SF) was \$139, down 55.1% from its peak in 2007.

#### **Elevatored Apartment Buildings**

Elevatored apartment building cap rates in 2009 averaged 5.53%, up 53 basis points from 2008 and up 93 basis points from the 2005 level of 4.6%, which was the low point in the market. The average GIM dropped to 8.47 in 2009 from 11.8 in 2008 and from 12.4 which was the peak in 2007. Moreover, the median \$/SF was \$103, down 29.5% from 2008 and 39.4% from its 2007 peak.

### THE BRONX

#### Transaction Volume and Turnover

In 2009, the Bronx property sales market had 160 closed transactions consisting of 202 properties. The number of transactions was down 50% from 2008 and 70% from 2006, the most active year. The 202 properties sold indicate a turnover rate of 0.94% of the total stock of properties. To put this number in perspective, the lowest turnover we have seen in the last 25 years was 1.6% in 1992 and 2003, both of which were years at the end of recessionary periods and cyclical highs in unemployment.

#### **Dollar Volume**

The aggregate sales consideration in 2009 was \$400,499,149. This figure was down 57% from 2008 and down 82% from the peak year of 2007. While the volume figures reflect activity across all property types, below we examine pricing trends based on product type.

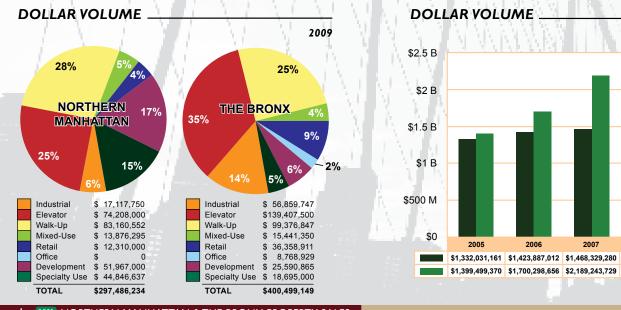
#### Walk-Up Apartment Buildings

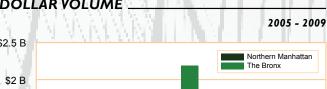
The average capitalization rate for walk-up apartment buildings was 7.87% in 2009, showing an upward shift of 47 basis points from 2008 during which year the market hit a low of 7.40%. The average gross income multiple (GIM) dropped to 6.8 in 2009 from 7.2 in 2008 and from its peak 8.0 in 2005. Correspondingly, the median price per square foot (\$/SF) was \$82, down 28.7% from 2008 and 38.4% from its 2006 peak.

#### **Elevatored Apartment Buildings**

Elevatored apartment building cap rates in 2009 averaged 8.1%, up 90 basis points from 2008 and up 210 basis points from its low of 6.0% in 2007. The average GIM dropped to 6.57 in 2009 from 7.9 in 2008 and from its peak 8.6 in 2007. Moreover, the median \$/SF was \$68, down 19.1% from its 2007 peak.

While there is still upward pressure on capitalization rates, we have seen increases in average prices per square foot in the 2H09 due to higher quality assets coming to the market and a bounce off of, what we assume to be, an overshot to the downside. While we do not see these increases as a clear indication that we have reached an absolute bottom, we do believe that the market is in the process of "bottoming"





2007

2008

\$667,054,916

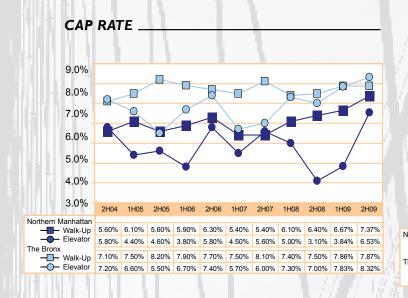
\$920,574,380

2009

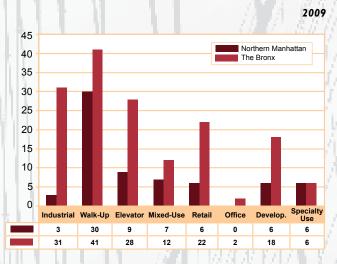
\$297,486,234

\$400,499,149

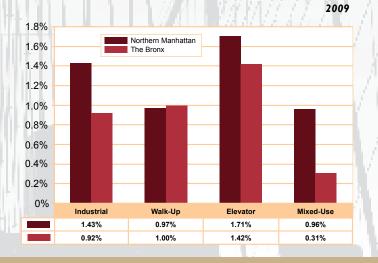
### NORTHERN MANHATTAN & YEAR-END THE BRONX PROPERTY SALES DATA

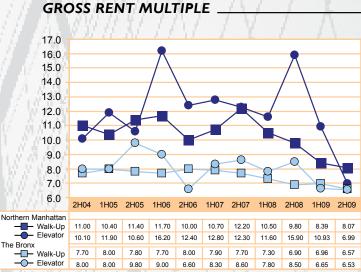


#### TRANSACTION VOLUME BY PROPERTY TYPE

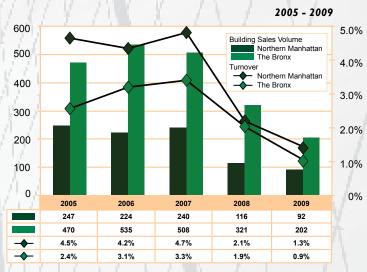


### TURNOVER RATE BY PROPERTY TYPE

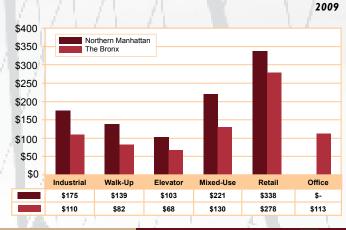




### **BUILDING SALES VOLUME** & ANNUAL TURNOVER RATE



### MEDIAN PRICE PER SQUARE FOOT BY PROPERTY TYPE



YEAR-END 2009 MK ・ 2

Data is based on all sales from the 4th quarter of 2009.

#### INDUSTRIAL AVG. PRICE: \$4,037,500 GROSS SF: 142,596 AVG. PRICE / SF: \$113 Q4 TOTAL SALES: 4

STREET



528 WEST 162<sup>ND</sup> STREET, 554 WEST 174<sup>TH</sup> STREET, 286 AUDUBON AVENUE

N. MANHATTAN PRICE: \$10,000,000 DATE: 10-15-09 GROSS SF: 74,236 PRICE / SF: \$135



 THE BRONX

 PRICE:
 \$4,100,000

 DATE:
 11-09-09

 GROSS SF:
 53,000

 PRICE / SF:
 \$77



4<sup>TH</sup> QUARTER

 STREET

 THE BRONX

 PRICE:
 \$1,150,000

 DATE:
 12-04-09

 GROSS SF:
 7,500

 PRICE / SF:
 \$153



 THE BRONX

 PRICE:
 \$900,000

 DATE:
 10-27-09

 GROSS SF:
 7,860

 PRICE / SF:
 \$115



| N. MANHATTAN |              |  |  |
|--------------|--------------|--|--|
| PRICE:       | \$26,900,000 |  |  |
| DATE:        | 12-17-09     |  |  |
| GROSS SF:    | 231,233      |  |  |
| PRICE / SF:  | \$116        |  |  |
| UNITS:       | 237          |  |  |
| CAP RATE:    | 7.39%        |  |  |
| GRM:         | 6.87         |  |  |
| PR. / UNIT:  | \$113.502    |  |  |

UNITS:

GRM:

CAP RATE:

53

5.70%

7.71

PR. / UNIT: \$103,774

10 2059, 2071 MADISON 610-616 WEST 143RD 739 WEST 186TH 2125 CRUGER 211 BEDFORD PARK 2800 JEROME AVENUE AVENUE AVENUE STREET AVENUE STREET N. MANHATTAN THE BRONX N. MANHATTAN N. MANHATTAN THE BRONX THE BRONX \$5,500,000 \$4.300.000 \$3,450,000 \$5,300,000 PRICE: PRICE: PRICE: \$3,500,000 PRICE \$6 600 000 PRICE: PRICE: DATE: 12-18-09 DATE: 10-27-09 DATE: 11-10-09 DATE: 10-09-09 DATE: 10-30-09 DATE: 12-04-09 GROSS SF: 43,061 GROSS SF: 41,712 GROSS SF: 77.928 GROSS SF: 60,775 GROSS SF: 67,320 GROSS SF: 55.308 PRICE / SF: \$128 PRICE / SF: \$103 PRICE / SF: PRICE / SF: \$85 PRICE / SF: \$57 PRICE / SF: \$79 \$63

UNITS:

PR. / UNIT:

73

\$90,411

UNITS:

54

PR. / UNIT: \$63,889

UNITS:

GRM:

CAP RATE:

PR. / UNIT: \$67,949

78

7.40%

7.50

| 3. | MK | NORTHERN | MANHATTAN | & THE BRONX | PROPERTY SALES |
|----|----|----------|-----------|-------------|----------------|
| J  |    |          |           |             |                |

49

5.72%

8.63

\$87.755

UNITS:

PR. / UNIT:

51

\$68,627

UNITS:

GRM:

CAP RATE:

PR. / UNIT:

Data is based on all sales from the 4th quarter of 2009.

### 5+ FAMILY WALK-UP



STREET N. MANHATTAN PRICE \$3,000,000

| THUCE.      | ψ0,000,000 |
|-------------|------------|
| DATE:       | 10-28-09   |
| GROSS SF:   | 16,500     |
| PRICE / SF: | \$182      |
| UNITS:      | 10         |
| CAP RATE:   | 4.12%      |
| GRM:        | 12.25      |
| PR. / UNIT: | \$300,000  |
|             |            |



313 WEST 114TH STREET N. MANHATTAN P

| PRICE:      | \$2,275,000 |  |
|-------------|-------------|--|
| DATE:       | 10-20-09    |  |
| GROSS SF:   | 10,655      |  |
| PRICE / SF: | \$214       |  |
| UNITS:      | 15          |  |
| CAP RATE:   | 8.12%       |  |
| GRM:        | 8.74        |  |
| PR. / UNIT: | \$151,667   |  |

AVG. PRICE: \$2,839,375 AVG. PRICE / SF: \$111 Q4 TOTAL SALES: 8 GROSS SF: 205.423



STREET N. MANHATTAN PRICE: \$820,000 DATE: 12-02-09 GROSS SF: 2.398 PRICE / SF: \$342 UNITS 6

\$136,667

PR. / UNIT:



4<sup>TH</sup> QUARTER

N. MANHATTAN PRICE: \$4,365,000 DATE: 10-22-09 GROSS SF: 27,530 PRICE / SF: \$159 UNITS 32 CAP RATE: 7.56% GRM: 7.94 PR. / UNIT: \$136,406



AVENUE (311-319)

Ν

| N. MANHATTAN |             |  |
|--------------|-------------|--|
| PRICE:       | \$3,675,000 |  |
| DATE:        | 11-30-09    |  |
| GROSS SF:    | 32,600      |  |
| PRICE / SF:  | \$113       |  |
| UNITS:       | 48          |  |
| CAP RATE:    | 8.90%       |  |
| GRM:         | 6.63        |  |
| PR. / UNIT:  | \$76,563    |  |
|              |             |  |



DATE: 10-09-09 GROSS SF: 33,358 PRICE / SF: \$78 UNITS: 40 CAP RATE: 7.59% GRM: 6.40 PR. / UNIT: \$65,000

DATE: 10-01-09 GROSS SF: 14,652 PRICE / SF: \$87 UNITS: 16 CAP RATE: 7 40% GRM 710 PR. / UNIT: \$80.000





Data is based on all sales from the 4th quarter of 2009.

# AVG. PRICE: \$2,215,000 AVG. PRICE / SF: \$466 GROSS SF: 19,000 Q4 TOTAL SALES: 4



 THE BRONX

 PRICE:
 \$4,000,000

 DATE:
 11-12-09

 GROSS SF:
 5,600

 PRICE / SF:
 \$714



 THE BRONX

 PRICE:
 \$1,432,000

 DATE:
 11-03-09

 GROSS SF:
 4,000

 PRICE / SF:
 \$358



 THE BRONX

 PRICE:
 \$2,320,000

 DATE:
 12-17-09

 GROSS SF:
 5,400

 PRICE / SF:
 \$430



 3397 EAST TREMONT AVENUE &

 2915 BRUCKNER BOULEVARD

 THE BRONX

 PRICE:
 \$1,110,000

 DATE:
 \$1,-03-09

 GROSS SF:
 4,000

 PRICE / SF:
 \$278

4<sup>TH</sup> QUARTER





#### 159 WEST 127TH STREET

 N. MANHATTAN

 PRICE:
 \$1,625,000

 DATE:
 11-20-09

 GROSS SF:
 9,910

 PRICE / SF:
 \$164

# THE MASSEY KNAKAL TERRITORY SYSTEM<sup>TM</sup>

Massey Knakal is uniquely able to produce this comprehensive sales report because of our exclusive Territory System. Each sales agent continuously tracks all property sales that occur in his or her territory. For more information about particular transactions, contact a neighborhood sales agent below:

## NORTHERN MANHATTAN & THE BRONX



For more information or a complimentary property evaluation in today's market, please contact:

> **KYLE MAST** Managing Director 212.696.2500 x7739 kmast@masseyknakal.com



MASSEY KNAKAL 275 Madison Avenue, Third Floor New York, NY 10016

### NORTHERN MANHATTAN & YEAR-END THE BRONX PROPERTY SALES

#### METHODOLOGY

The Cap Rates, Gross Income Multipliers, Median Price per Square Foot and Total Volume presented in this report pertain to closed sales researched by or sold by Massey Knakal Realty Services through 12/31/09. These transactions occurred at a minimum sales price of \$500,000 and were located in the Bronx and in Manhattan north of 96th Street east of Central Park and north of 110th Street west of Central Park. These sales may be found in the public record and were reported by ACRIS and other sources deemed reliable. This information has been compiled for informational purposes only and Massey Knakal Realty Services shall not be liable for any reliance thereon.

We use the following City of New York classifications:

- Industrial properties: E, F and G classes.
- 5+ Family Walk-Up properties: C1, C2, C4, C5, C7, C8 and C9 (excluding C6 which represent Co-Ops).
- 5+ Family Elevatored properties: D1, D2, D3, D5, D6, D8 and D9 (excluding D0, D4 which represent Co-Ops).
- Mixed-Use properties: K and S classes.
- Retail properties: L1, L8, L9, O, R5, R7 and R8.
- Office properties and commercial condos: O, R5, R7 and R8.
- · Development properties: VO, V1, V2 and other properties that were purchased for development.
- · Specialty Use properties: Properties that, because of their intended uses (such as religious, medical, government, educational, non-profit uses), do not fall into any of the above property classes.

Each sale was analyzed and categorized on a case by case basis.

Cap Rate: net operating income divided by the sales price.

Gross Rent Multiplier: sales price divided by the gross income.

Median Price Per Square Foot: sales price divided by gross property area above grade, as reported in the public record.

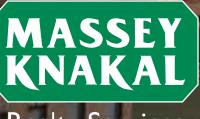
Average Price Per Square Foot: sales price divided by the property's gross square feet.

Average Price Per Buildable Square Foot: sales price divided by the property's maximum buildable square feet as allowed by the zoning of New York City.

Turnover Rate: number of sales divided by total inventory.

When expenses were not available for calculating the cap rate and gross rent multiplier for multi-family properties, we used the following guidelines:

|                         | 6-20 Units        | 21-50 Units         | 51+ Units         |
|-------------------------|-------------------|---------------------|-------------------|
| Real Estate Tax:        | Actual            | Actual              | Actual            |
| Vacancy & Credit Loss:  | 1.5%              | 1.5%                | 1.5%              |
| Water & Sewer:          | \$.50 / sf        | \$.50 / sf          | \$.50 / sf        |
| Insurance:              | \$500 / unit      | \$400 / unit        | \$375 / unit      |
| Fuel:                   | \$1.60 / sf       | \$1.60 / sf         | \$1.60 / sf       |
| Electric:               | \$.25 / sf        | \$.25 / sf          | \$.25 / sf        |
| Payroll:                | \$4,800 / year    | \$20,000 / year     | \$20,000 / year   |
| Cleaning & Maintenance: | \$300 / month     | \$400-\$600 / month | \$1,000 / month   |
| Elevator Maintenance:   | \$4,000 elev / yr | \$5,000 elev / yr   | \$5,000 elev / yr |
| Repairs:                | \$550 unit / yr   | \$550 unit / yr     | \$550 unit / yr   |
| Management:             | 5%                | 4%                  | 3%                |



**Realty Services**