# MASSEY KNAKAL 

Realty Services


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## BROOKLYN PROPERTY SALES REPORT

While a significant increase in market activity was anticipated in 1Q10, it appears that the New York City property sales market overall has remained flat from 2009 levels, although sales activity varied widely borough to borough. It is important to note that building sales data is always a lagging indicator of market conditions; the trend towards improving conditions since late 2008 / early 2009 continues.

The total number of properties sold citywide in 1Q10 was 373, up $2.8 \%$ from the 363 properties sold in 1Q09. This total of 373 properties sold was down $6.3 \%$ from the 398 total properties sold in 4Q09. 1Q10 activity also remained $72 \%$ below the 1,353 sales occurring in the peak 1Q07.

Within the different market segments Massey Knakal tracks, clearly Manhattan has been the best performing thus far in 2010. The 99 sales (occurring south of 96th Street on the east side and south of 110th Street on the west side) represent a $98 \%$ increase from the 50 total sales in 1Q09, but a $43 \%$ decrease from the 112 sales in 4Q09. The borough with the least activity was Brooklyn in which there were only 107 properties sold in 1Q10, down $24.6 \%$ from the 142 sales in 1Q09 and down $11.6 \%$ from the 121 sales in 4Q09.

With regard to dollar volume of sales, the market also remained relatively flat citywide, but fluctuated borough to borough.

During 1 Q 10 , there were $\$ 2.03$ billion in investment sales transactions in the entire city, down $0.07 \%$ from the $\$ 2.046$ billion in 1 Q 09 . This total was, however, a $23 \%$ increase from the $\$ 1.656$ billion of sales in 4 Q 09 .

For dollar volume, the best performing area was Northern Manhattan which saw a $197 \%$ increase in activity from 1Q09 and a $51 \%$ increase from 4Q09. Brooklyn was the weakest performer with $\$ 162$ million of sales in 1Q10, down $23 \%$ from $1 Q 09$ and $41 \%$ below the $\$ 274$ million of sales in 4 Q 09 .

FIRST QUARTER DOLLAR VOLUME $\qquad$


There were 107 Brooklyn properties sold in 1Q10, which was down $25 \%$ from 1Q09, down $12 \%$ from 4Q09 and down $80 \%$ from the peak 1Q06.

In the peak 1 Q 06 , the 531 properties sold represented an annualized turnover of $3.3 \%$, well above the 26 year average of $2.6 \%$ of the total stock of properties. In 1 Q 09 , the 142 property sales represented an annualized turnover of $0.9 \%$. Thus far in 2010, the 107 property sales represent an annual turnover of $0.7 \%$, which is well below the lowest turnover ever recorded of $1.6 \%$ in 1992 and 2003 , both of which were years at the end of recessionary periods which saw cyclical peaks in unemployment.

Aggregate sales consideration in 1 Q 10 was approximately $\$ 162 \mathrm{M}$, down $23 \%$ from 1Q09 (\$209M), down $41 \%$ from 4Q09 (\$274M), and down $86 \%$ from the peak 1Q06 (\$1.1B).

## Walk-Up Apartment Buildings

The average capitalization rate for walk-up apartment buildings was $6.89 \%$, showing a decrease of 75 basis points from overall 2009 levels. The average gross income multiple (GIM) rose to 10.15 , an increase of 0.55 multiples from overall 2009 levels. Correspondingly, average price per square foot increased from $\$ 160$ in 2009 to $\$ 180$ in 1Q10.

## Elevatored Apartment Buildings

The average capitalization rate for elevatored apartment buildings was $8.03 \%$, showing an increase of 152 basis points from overall 2009 levels. The average gross income multiple (GIM) fell to 6.93 , a decrease of 1.77 multiples from overall 2009 levels. The average price per square foot decreased from $\$ 121$ in 2009 to $\$ 119$ in 1 Q 10 .

## Mixed-Use Apartment Buildings

The average capitalization rate for mixed-use apartment buildings was $7.2 \%$, showing a decrease of 4 basis points from overall 2009 levels. Correspondingly, average price per square foot increased from $\$ 255$ in 2009 to $\$ 328$ in 1 Q 10 .

## ANNUAL DOLLAR VOLUME



PROPERTY SALES VOLUME BY QUARTER $\qquad$
$I^{\text {ST }}$ QUARTER 2009 - I ${ }^{\text {ST }}$ QUARTER 2010


PROPERTY SALES VOLUME BY PROPERTY TYPE

Ist QUARTER 2010


TURNOVER RATE
BY PROPERTYTYPE
I ${ }^{\text {ST }}$ QUARTER 2010


DOLLAR VOLUME BY QUARTER

IST QUARTER 2009-I ${ }^{\text {ST }}$ QUARTER 2010


PROPERTY SALES VOLUME \& TURNOVER RATE

2005-2010


AVERAGE PRICE PER SQUARE FOOT BY PROPERTY TYPE

I $^{\text {ST }}$ QUARTER 2010



5 + FAMILY WALK-UP AVG. PRICE: $\$ 1,430,615$ AVG. PRICE /SF: $\$ 189$


Data is based on all sales from the $1^{\text {st }}$ quarter of 2010.



I56 BEDFORD AVENUE

PRICE: \$1,562,500
DATE: 2/I/2010 GROSS SF: 4,000 PRICE / SF: \$39|


IIOA NASSAU
AVENUE
PRICE: \$910,000 DATE: $2 / 1 \mathrm{I} / 2010$ GROSS SF: 2,660 PRICE / SF: \$342

## BROOKLYN PROPERTY SALES

## MIXED-USE (CONTINUED)



166 DEKALB AVENUE

PRICE: $\$ 1,800,000$ DATE: 2/23/20IO GROSS SF: 2,600 PRICE / SF: \$692 CAP: $7.30 \%$ GRM: 10.9


PRICE: \$955,000 DATE: 2/24/2010 GROSS SF: 4,275 PRICE / SF: \$223


379 UNION AVENUE

PRICE: \$1,100,000 DATE: 2/26/2010 GROSS SF: 3,525 PRICE / SF: \$312


I38 HAVEMEYER STREET

PRICE: $\$ 950,000$ DATE: $3 / \mathrm{I} / 2010$ GROSS SF: 2,100 PRICE / SF: $\$ 452$


312 BRIGHTON BEACH AVENUE

PRICE: $\$ 1,655,000$
DATE: 3/2/2010
GROSS SF: 4,685
PRICE / SF: \$353



IOI, III DOWNING STREET

PRICE: \$961,200 DATE: 1/4/2010 LOT AREA: 5,217 ZONING: R7A/C2-4 FAR: 4.0
BSF: 20,868
PRI.I BSF: \$46


2776-2784 WEST $15^{\text {TH }}$ STREET

PRICE: \$1,050,000
DATE: I/20/20I0 LOT AREA: 13,567 ZONING: MI-2
FAR: 2.0
BSF: 27,I34
PRI.I BSF: $\$ 39$


6001 REMSEN AVENUE

PRICE: \$1,400,000 DATE: 2/5/2010 GROSS SF: 13,165 PRICE / SF: \$106


6817 BAY PARKWAY

PRICE: \$4,400,000
DATE: 2/9/2010
LOT AREA: 23,900
ZONING: SPLIT C4-2A/R5B
FAR: 3.0/I. 35
BSF: 60,000
PRI./ BSF: \$73


101-I07 STOCKTON STREET

PRICE: \$775,000
DATE: 2/24/2010 LOT AREA: 10,000 ZONING: R6
FAR: 2.2
BSF: 22,000
PRI./ BSF: $\$ 35$

Massey Knakal is uniquely able to produce this comprehensive sales report because of our exclusive Territory System. Each sales agent continuously tracks all property sales that occur in his or her territory. For more information about particular transactions, contact a neighborhood sales agent below:


For more information or a complimentary property evaluation in today's market, please contact:

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## BROOKLYN PROPERTY SALES

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MASSEY KNAKAL

Realty Services

METHODOLOGY
The Cap Rates, Gross Income Multipliers, Median Price per Square Foot and Total Volume presented in this report pertain to closed sales researched by or sold by Massey Knakal Realty Services during the period through $3 / 24 / 10$. These transactions occurred at a minimum sales price of $\$ 500,000$ and were located in Brooklyn. These sales may be found in the public record and were reported by ACRIS and other sources deemed reliable. This information has been compiled for informational purposes only and Massey Knakal Realty Services shall not be liable for any reliance thereon.

We use the following of New York classifications:

- Industrial buildings: B, CO and C3.
- 5 + Family Walk-Up buildings: C1, C2, C4, C5, C7, C8 and C9 (excluding C6 which represent Co-Ops).
- 5+ Family Elevatored buildings: D1, D2, D3, D5, D6, D8 and D9 (excluding D0, D4 which represent Co-Ops).
- Mixed-Use buildings: K and S classes.
- Retail buildings: L1, L8, L9, O, R5, R7 and R8.
- Office buildings and commercial condos: O, R5, R7 and R8.
- Development: VO, V1, V2 and other buildings that were purchased for development
- Specialty Use: Buildings that, because of their intended uses (such as religious, medical,
government, educational, non-profit uses), do not fall into any of the above building classes.
Each sale was analyzed and categorized on a case by case basis.

Cap Rate: net operating income divided by the sales price
Gross Rent Multiplier: sales price divided by the gross income.
Median Price Per Square Foot: sales price divided by gross building area above grade, as reported in the public record.
Average Price Per Square Foot: sales price divided by the building's gross square feet
Average Price Per Buildable Square Foot: sales price divided by the building's maximum buildable square feet as allowed by the zoning of New York City.
Turnover Rate: number of sales divided by total inventory.

When expenses were not available for calculating the cap rate and gross rent multiplier for multi-family buildings, we used the following guidelines:

|  | 6-20 Units | 21-50 Units | 51+ Units |
| :--- | :--- | :--- | :--- |
| Real Estate Tax: | Actual | Actual | Actual |
| Vacancy \& Credit Loss: | $1.5 \%$ | $1.5 \%$ | $1.5 \%$ |
| Water \& Sewer: | $\$ .50 /$ sf | $\$ .50 / \mathrm{sf}$ | $\$ .50 / \mathrm{sf}$ |
| Insurance: | $\$ 500 /$ unit | $\$ 400 /$ unit | $\$ 375 / \mathrm{unit}$ |
| Fuel: | $\$ 1.60 / \mathrm{sf}$ | $\$ 1.60 /$ sf | $\$ 1.60 / \mathrm{sf}$ |
| Electric: | $\$ .25 / \mathrm{sf}$ | $\$ .25 / \mathrm{sf}$ | $\$ .25 / \mathrm{sf}$ |
| Payroll: | $\$ 4,800 /$ year | $\$ 20,000 /$ year | $\$ 20,000 /$ year |
| Cleaning \& Maintenance: | $\$ 300 /$ month | $\$ 400-\$ 600 /$ month | $\$ 1,000 /$ month |
| Elevator Maintenance: | $\$ 4,000$ elev / yr | $\$ 5,000 \mathrm{elev} / \mathrm{yr}$ | $\$ 5,000 \mathrm{elev} / \mathrm{yr}$ |
| Repairs: | $\$ 550$ unit $/ \mathrm{yr}$ | $\$ 550 \mathrm{unit} / \mathrm{yr}$ | $\$ 550 \mathrm{unit} / \mathrm{yr}$ |
| Management: | $5 \%$ | $4 \%$ | $3 \%$ |

