

**Realty Services** 

# BROOKLYN PROPERTY SALES REPORT

www.masseyknakal.com

## BROOKLYN PROPERTY SALES

While a significant increase in market activity was anticipated in 1Q10, it appears that the New York City property sales market overall has remained flat from 2009 levels, although sales activity varied widely borough to borough. It is important to note that building sales data is always a lagging indicator of market conditions; the trend towards improving conditions since late 2008 / early 2009 continues.

The total number of properties sold citywide in 1Q10 was 373, up 2.8% from the 363 properties sold in 1Q09. This total of 373 properties sold was down 6.3% from the 398 total properties sold in 4Q09. 1Q10 activity also remained 72% below the 1,353 sales occurring in the peak 1Q07.

Within the different market segments Massey Knakal tracks, clearly Manhattan has been the best performing thus far in 2010. The 99 sales (occurring south of 96th Street on the east side and south of 110th Street on the west side) represent a 98% increase from the 50 total sales in 1Q09, but a 43% decrease from the 112 sales in 4Q09. The borough with the least activity was Brooklyn in which there were only 107 properties sold in 1Q10, down 24.6% from the 142 sales in 1Q09 and down 11.6% from the 121 sales in 4Q09.

With regard to dollar volume of sales, the market also remained relatively flat citywide, but fluctuated borough to borough.

During 1Q10, there were 2.03 billion in investment sales transactions in the entire city, down 0.07% from the 2.046 billion in 1Q09. This total was, however, a 23% increase from the 1.656 billion of sales in 4Q09.

For dollar volume, the best performing area was Northern Manhattan which saw a 197% increase in activity from 1Q09 and a 51% increase from 4Q09. Brooklyn was the weakest performer with \$162 million of sales in 1Q10, down 23% from 1Q09 and 41% below the \$274 million of sales in 4Q09.

There were 107 Brooklyn properties sold in 1Q10, which was down 25% from 1Q09, down 12% from 4Q09 and down 80% from the peak 1Q06.

IST QUARTER

In the peak 1Q06, the 531 properties sold represented an annualized turnover of 3.3%, well above the 26 year average of 2.6% of the total stock of properties. In 1Q09, the 142 property sales represented an annualized turnover of 0.9%. Thus far in 2010, the 107 property sales represent an annual turnover of 0.7%, which is well below the lowest turnover ever recorded of 1.6% in 1992 and 2003, both of which were years at the end of recessionary periods which saw cyclical peaks in unemployment.

Aggregate sales consideration in 1Q10 was approximately \$162M, down 23% from 1Q09 (\$209M), down 41% from 4Q09 (\$274M), and down 86% from the peak 1Q06 (\$1.1B).

#### Walk-Up Apartment Buildings

The average capitalization rate for walk-up apartment buildings was 6.89%, showing a decrease of 75 basis points from overall 2009 levels. The average gross income multiple (GIM) rose to 10.15, an increase of 0.55 multiples from overall 2009 levels. Correspondingly, average price per square foot increased from \$160 in 2009 to \$180 in 1Q10.

#### **Elevatored Apartment Buildings**

The average capitalization rate for elevatored apartment buildings was 8.03%, showing an increase of 152 basis points from overall 2009 levels. The average gross income multiple (GIM) fell to 6.93, a decrease of 1.77 multiples from overall 2009 levels. The average price per square foot decreased from \$121 in 2009 to \$119 in 1Q10.

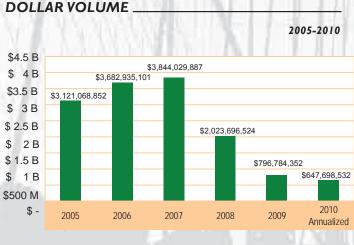
#### **Mixed-Use Apartment Buildings**

ANNUAL

The average capitalization rate for mixed-use apartment buildings was 7.2%, showing a decrease of 4 basis points from overall 2009 levels. Correspondingly, average price per square foot increased from \$255 in 2009 to \$328 in 1Q10.



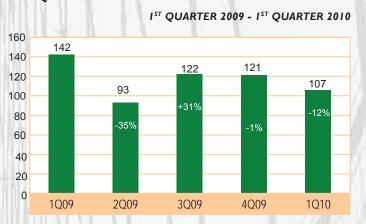
#### FIRST QUARTER DOLLAR VOLUME



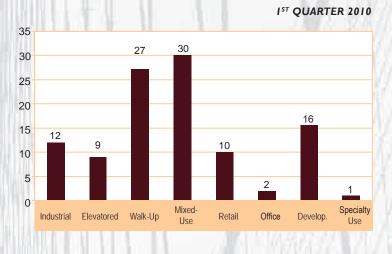
• MK BROOKLYN PROPERTY SALES

# BROOKLYN PROPERTY SALES DATA IST QUARTER

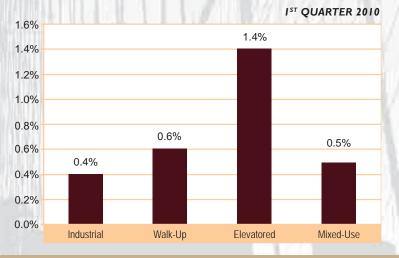
#### PROPERTY SALES VOLUME BY QUARTER



PROPERTY SALES VOLUME BY PROPERTY TYPE

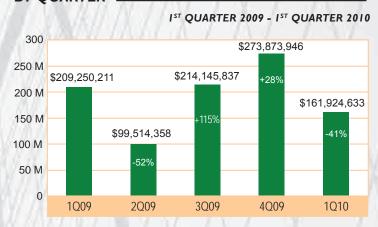


#### TURNOVER RATE BY PROPERTY TYPE

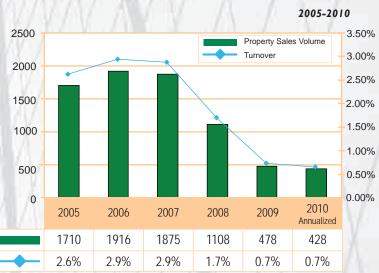


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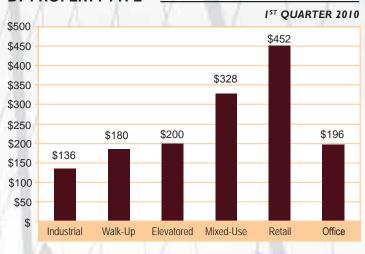
#### DOLLAR VOLUME BY QUARTER



## PROPERTY SALES VOLUME & TURNOVER RATE



#### AVERAGE PRICE PER SQUARE FOOT BY PROPERTY TYPE



I<sup>ST</sup> QUARTER 2010 MK · 2

#### BROOKLYN PROPERTY SALES IST QUART

Data is based on all sales from the 1<sup>st</sup> quarter of 2010

#### INDUSTRIAL



43 COFFEY STREET

PRICE: \$1,000,000 DATE: 1/15/2010 GROSS SF: 7,500 PRICE / SF: \$133



**27 LEXINGTON** AVENUE

PRICE: \$2,500,000 DATE: 1/19/2010 GROSS SF: 24,000 PRICE / SF: \$104



**782 WYTHE** AVENUE

PRICE: \$4,900,000 DATE: 1/21/2010 GROSS SF: 36,000 PRICE / SF: \$136



**870 STANLEY** AVENUE

PRICE: \$3,525,000 DATE: 1/22/2010 GROSS SF: 38,000 PRICE / SF: \$93



156-158 FLUSHING AVENUE

PRICE: \$1,600,000 DATE: 2/18/2010 GROSS SF: 14,975 PRICE / SF: \$107



841 BAY RIDGE AVENUE

PRICE: \$850,000 DATE: 1/19/2010 GROSS SF: 4,860 PRICE / SF: \$175 UNITS: 6 PR./UNIT: \$141.667



1284 PACIFIC STREET

PRICE: \$1,110,000 DATE: 1/21/2010 GROSS SF: 8,413 PRICE / SF: \$132 **UNITS: 15** PR./UNIT: \$74,000



239 N. 5TH STREET

PRICE: \$1,025,000 DATE: 1/27/2010 GROSS SF: 4,950 PRICE / SF: \$207 UNITS: 7 CAP: 7.80% GRM: 8.33 PR./UNIT: \$146,429



**788 PARK** PLACE

**PRICE:** \$1,100,000 DATE: 2/2/2010 GROSS SF: 9,624 PRICE / SF: \$114 **UNITS: 15** PR./UNIT: \$73.333



149 DEKALB AVENUE

PRICE: \$850,000 DATE: 2/8/2010 GROSS SF: 3,360 PRICE / SF: \$253 UNITS: 7 CAP: 7.37% GRM: 95 PR./UNIT: \$121,429



246 PACIFIC STREET

PRICE: \$2,900,000 DATE: 2/8/2010 GROSS SF: 17,215 PRICE / SF: \$168 **UNITS: 20** PR./UNIT: \$145,000

# BROOKLYN PROPERTY SALES

Data is based on all sales from the 1<sup>st</sup> quarter of 2010.



217 50<sup>TH</sup> STREET

**PRICE:** \$1,410,000 **DATE:** 2/11/2010 GROSS SF: 6,800 PRICE / SF: \$207 UNITS: 8 CAP: 7.30% GRM: 11.0 PR./UNIT: \$176,250



**5605 SIXTH** AVENUE

PRICE: \$975,000 DATE: 2/11/2010 GROSS SF: 5,010 **PRICE / SF:** \$195 UNITS: 6 CAP: 5.60% GRM: 13.0 PR./UNIT: \$162,500



443 DEKALB AVENUE

**PRICE:** \$950,000 **DATE:** 2/22/2010 GROSS SF: 7,020 **PRICE / SF:** \$135 UNITS: 6 RES. / 2 COM. PR./UNIT: \$118,750





276 THROOP **AVENUE** 

PRICE: \$1,658,000 DATE: 2/22/2010 GROSS SF: 8,944 PRICE / SF: \$185 **UNITS: 16** CAP: 10.23% GRM: 7.3 **PR./UNIT:** \$103,625



1881 PITKIN AVENUE

PRICE: \$1,925,000 DATE: 3/4/2010 GROSS SF: 14,460 PRICE / SF: \$133 **UNITS: 24** PR./UNIT: \$77,000



809 EIGHTH AVENUE

**PRICE:** \$1,400,000 DATE: 3/5/2010 GROSS SF: 5,576 PRICE / SF: \$251 UNITS: 8 CAP: 7.14% GRM: 10.3 PR./UNIT: \$175,000

PRICE / SF: \$111



111 4<sup>TH</sup> PLACE

PRICE / SF: \$553

PRICE: \$2,445,000 DATE: 3/23/2010 GROSS SF: 8,284 PRICE / SF: \$295 UNITS: I | CAP: 6.78% GRM: 11 58 PR./UNIT: \$222,273



6220-6222 5TH AVENUE

PRICE: \$1,624,500 DATE: 1/1/2010 GROSS SF: 6,270 PRICE / SF: \$259 CAP: 7.10% GRM: 11.00

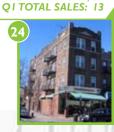


AVG. PRICE: \$1,277,308

7704 NEW UTRECHT AVENUE

PRICE: \$840,000 DATE: 1/7/2010 GROSS SF: 2,400 PRICE / SF: \$350

PRICE / SF: \$391



AVG. PRICE / SF: \$351

9124 THIRD AVENUE

PRICE: \$2,300,000 DATE: 1/19/2010 GROSS SF: 7,200 PRICE / SF: \$319



PRICE / SF: \$205

GROSS SF: 2,660 PRICE / SF: \$342

#### BROOKLYN PROPERTY SALES IST QUARTER

Data is based on all sales from the 1<sup>st</sup> quarter of 2010

#### MIXED-USE (CONTINUED)



**166 DEKALB AVENUE** 

PRICE: \$1,800,000 DATE: 2/23/2010 GROSS SF: 2,600 PRICE / SF: \$692 CAP: 7.30% GRM: 10.9



6920 13TH AVENUE

PRICE: \$955,000 DATE: 2/24/2010 GROSS SF: 4,275 PRICE / SF: \$223



**379 UNION** AVENUE

38

PRICE: \$1,100,000 DATE: 2/26/2010 GROSS SF: 3,525 PRICE / SF: \$312



**138 HAVEMEYER** STREET

PRICE: \$950,000 DATE: 3/1/2010 GROSS SF: 2,100 PRICE / SF: \$452



**312 BRIGHTON BEACH** AVENUE

PRICE: \$1,655,000 DATE: 3/2/2010 GROSS SF: 4,685 PRICE / SF: \$353



1103,1113 QUENTIN ROAD

PRICE: \$3,500,000 DATE: 1/7/2010 GROSS SF: 4,000 PRICE / SF: \$875

STREET

FAR: 4.0 BSF: 20,868

PRICE: \$961,200

DATE: 1/4/2010

PRI./ BSF: \$46

LOT AREA: 5,217

ZONING: R7A/C2-4



3101 EMMONS **AVENUE** 

STREET

FAR: 2.0

BSF: 27,134

PRI./ BSF: \$39

PRICE: \$1,050,000

DATE: 1/20/2010

LOT AREA: 13,567

ZONING: MI-2

PRICE: \$1,750,000 **DATE:** 1/14/2010 GROSS SF: 5,050 PRICE / SF: \$347



AVG. PRICE / SF: \$528

6502 BAY PKWY. 2162, 2174 65TH ST

PRICE: \$1,950,000 DATE: 1/20/2010 GROSS SF: 5,816 PRICE / SF: \$335

**282 KINGS** HIGHWAY PRICE: \$1,000,000 DATE: 2/19/2010

GROSS SF: 1,800 PRICE / SF: \$556



2528, 2532, 2536 EAST 1<sup>ST</sup> STREET

PRICE: \$2,000,000 **DATE:** 1/4/2010 LOT AREA: 10,950 ZONING: R4/OP FAR: 0.9 BSF: 9,855 PRI./ BSF: \$203



AVENUE

PRICE: \$1,400,000 DATE: 2/5/2010 GROSS SF: 13,165 PRICE / SF: \$106



6817 BAY PARKWAY

PRICE: \$4,400,000 DATE: 2/9/2010 LOT AREA: 23,900 ZONING: SPLIT C4-2A/R5B FAR: 3.0/1.35 BSF: 60,000 PRI./ BSF: \$73



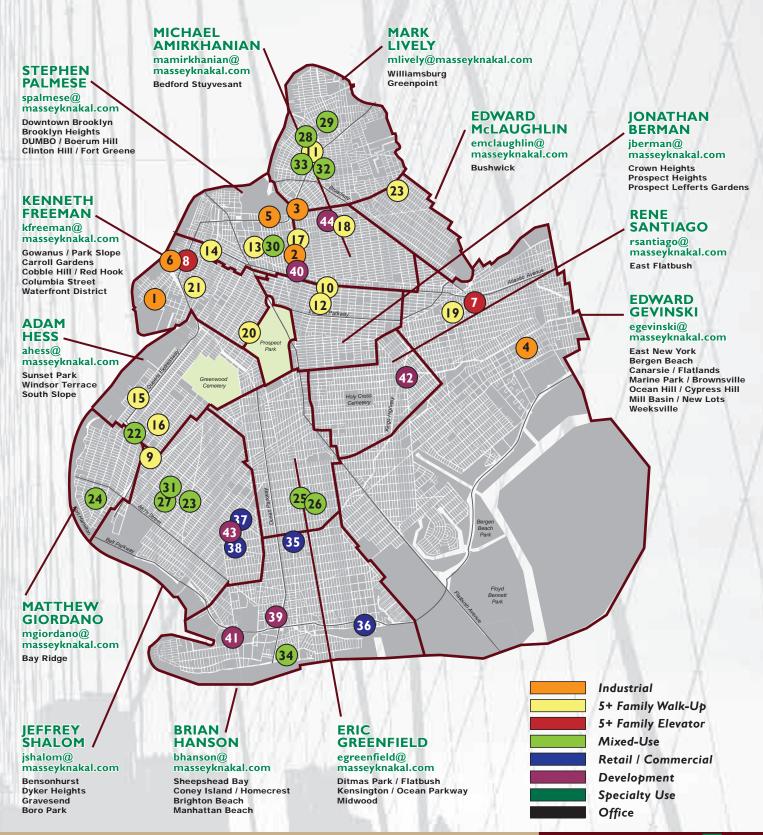
**101-107 STOCKTON** STREET

PRICE: \$775,000 DATE: 2/24/2010 LOT AREA: 10,000 ZONING: R6 FAR: 2.2 BSF: 22,000 PRI./ BSF: \$35

## THE MASSEY KNAKAL TERRITORY SYSTEM<sup>TM</sup>

### BROOKLYN

Massey Knakal is uniquely able to produce this comprehensive sales report because of our exclusive Territory System. Each sales agent continuously tracks all property sales that occur in his or her territory. For more information about particular transactions, contact a neighborhood sales agent below:



For more information or a complimentary property evaluation in today's market, please contact:

#### **KENNETH KRASNOW**

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# BROOKLYN PROPERTY SALES

#### METHODOLOGY

The Cap Rates, Gross Income Multipliers, Median Price per Square Foot and Total Volume presented in this report pertain to closed sales researched by or sold by Massey Knakal Realty Services during the period through 3/24/10. These transactions occurred at a minimum sales price of \$500,000 and were located in Brooklyn. These sales may be found in the public record and were reported by ACRIS and other sources deemed reliable. This information has been compiled for informational purposes only and Massey Knakal Realty Services shall not be liable for any reliance thereon.

We use the following of New York classifications:

- Industrial buildings: B, CO and C3.
- 5 + Family Walk-Up buildings: C1, C2, C4, C5, C7, C8 and C9 (excluding C6 which represent Co-Ops).
- 5+ Family Elevatored buildings: D1, D2, D3, D5, D6, D8 and D9 (excluding D0, D4 which represent Co-Ops).
- Mixed-Use buildings: K and S classes. Retail buildings: L1, L8, L9, O, R5, R7 and R8.
- Office buildings and commercial condos: O, R5, R7 and R8.
- Development: VO, V1, V2 and other buildings that were purchased for development.
- Specialty Use: Buildings that, because of their intended uses (such as religious, medical, government, educational, non-profit uses), do not fall into any of the above building classes.

Each sale was analyzed and categorized on a case by case basis.

Cap Rate: net operating income divided by the sales price.

Gross Rent Multiplier: sales price divided by the gross income.

Median Price Per Square Foot: sales price divided by gross building area above grade, as reported in the public record.

Average Price Per Square Foot: sales price divided by the building's gross square feet. Average Price Per Buildable Square Foot: sales price divided by the building's maximum buildable square feet as allowed by the zoning of New York City. Turnover Rate: number of sales divided by total inventory.

When expenses were not available for calculating the cap rate and gross rent multiplier for multi-family buildings, we used the following guidelines:

	6-20 Units	21-50 Units	51+ Units
Real Estate Tax:	Actual	Actual	Actual
Vacancy & Credit Loss:	1.5%	1.5%	1.5%
Water & Sewer:	\$.50 / sf	\$.50 / sf	\$.50 / sf
Insurance:	\$500 / unit	\$400 / unit	\$375 / unit
Fuel:	\$1.60 / sf	\$1.60 / sf	\$1.60 / sf
Electric:	\$.25 / sf	\$.25 / sf	\$.25 / sf
Payroll:	\$4,800 / year	\$20,000 / year	\$20,000 / year
Cleaning & Maintenance:	\$300 / month	\$400-\$600 / month	\$1,000 / month
Elevator Maintenance:	\$4,000 elev / yr	\$5,000 elev / yr	\$5,000 elev / yr
Repairs:	\$550 unit / yr	\$550 unit / yr	\$550 unit / yr
Management:	5%	4%	3%





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