## MASSEY KNAKAL



QUEENS PROPERTY/SALES REPORT YEAR-END 2010

## QUEENS PROPERTY SALES

With so much uncertainty surrounding the investment sales market moving into 2010, New York City showed positive signs of stabilization with a total dollar volume of $\$ 14.5$ billion. This represented an increase of $131 \%$ from the $\$ 6.3$ billion completed in 2009 , but was still $77 \%$ below the market peak of $\$ 62$ billion set in 2007. 4Q'10 rebounded nicely from a disappointing 3Q'10 with $\$ 5.6$ billion in sales, the highest dollar volume since $3 Q^{\prime} 08$. This represented an increase of $109 \%$ from 3Q'10 and an increase of $237 \%$ from 4Q'09. There were 1,667 properties sold citywide, representing a turnover of $1.01 \%$, an increase of $16 \%$ from 2009's turnover of $0.87 \%$ of the total stock of properties.

## Property Sales Volume and Turnover

During 2010, Queens saw 307 buildings sold, down $11 \%$ from 2009. In 4Q'10, there were 78 properties sold, down $19 \%$ from 4Q'09, but up $34 \%$ from 3Q'10. The turnover rate in Queens is down from $0.79 \%$ in 2009 , to $0.70 \%$ of the total stock of properties in 2010.

## Dollar Volume

The aggregate sales consideration in 2010 was $\$ 557 \mathrm{M}$, down $6 \%$ from 2009 , and $77 \%$ off the market peak of $\$ 2.5$ B set in 2006. 4Q'10 volume of $\$ 208 \mathrm{M}$ dwarfed 3Q'10 volume of $\$ 87 \mathrm{M}$ by $140 \%$. While the volume figures above reflect activity across all property types, below we examine pricing trends based on product type.

## Elevator Apartment Buildings

- 2010 sales volume at $\$ 77 \mathrm{M}$, up $43 \%$ from 2009
- 13 properties sold in 2010 vs. 5 in 2009
- Cap Rates averaged $6.03 \%$, on par w/ $6.04 \%$ in 2009 but up 113 bps from its low of $4.9 \%$ in 2005
- Gross Rent Multiplier (GRM) increased to 9.56x in 2010, up from 9.14x in 2009 but down from its peak of 12.10x in 2007
- Average Price Per Square Foot (\$/SF) in 2010 was $\$ 181$, up $36 \%$ from $\$ 133$ in 2009

DOLLAR VOLUME


## YEAR-END

## Walk-Up Apartment Buildings

- 2010 sales volume at $\$ 98 \mathrm{M}$, up $48 \%$ from 2009
- 67 properties sold in 2010 vs. 57 in 2009
- Cap Rates averaged $7.55 \%$, up 112 bps from $6.43 \%$ in 2009 but down 205 bps from its low of $5.5 \%$ in 2006
- GRM decreased to 9.77x in 2010, from 10.77x in 2009 and down from its peak of 21.1x in 2006
- Average $\$ /$ SF in 2010 was $\$ 203$, down $7 \%$ from $\$ 218$ in 2009


## Mixed-Use Buildings

- 2010 sales volume at $\$ 59.5 \mathrm{M}$, down $2 \%$ from 2009
- 74 properties sold in 2010 vs. 75 in 2009
- Average $\$ /$ SF in 2010 was $\$ 287$, up $9 \%$ from $\$ 263$ in 2009


## Industrial Buildings

- 2010 sales volume at $\$ 120 \mathrm{M}$, down $22 \%$ from 2009
- 62 properties sold in 2010 vs. 64 in 2009
- Average $\$ /$ SF in 2010 was $\$ 167$, down $34 \%$ from $\$ 255$ in 2009


## Retail Buildings

- 2010 sales volume at $\$ 94 \mathrm{M}$, up $32 \%$ from 2009
- 37 properties sold in 2010 vs. 42 in 2009
- Average $\$ /$ SF in 2010 was $\$ 333$, down $12 \%$ from $\$ 377$ in 2009


## Development/Conversion

- 2010 sales volume at 51 M , down $40 \%$ from 2009
- 29 properties sold in 2010 vs. 69 in 2009
- Average $\$ /$ BSF for 2010 finished at $\$ 113$, down $33 \%$ from $\$ 170$ in 2009

DOLLAR VOLUME
2005-2010


## QUEENS PROPERTY SALES DATA

YEAR-END

CAP RATE


PROPERTY SALES VOLUME BY PROPERTY TYPE

2010


TURNOVER RATE BY PROPERTYTYPE

2010


GROSS RENT MULTIPLE $\qquad$
2004-2010


PROPERTY SALES VOLUME \& TURNOVER RATE $\qquad$


AVERAGE PRICE PER SQUARE FOOT BY PROPERTYTYPE

2010




146-26 HAWTHORNE AVENUE
PRICE: \$2,500,000 DATE: II/5/20IO GROSS SF: 20,690 PRICE / SF: \$12 UNITS: 29


72-22 $67^{\text {TH }}$
STREET
PRICE: \$655,000 DATE: 9/24/20I0 GROSS SF: 5,600 PRICE / SF: \$117 UNITS: 6
PR.IUNIT: \$109,167


879 CYPRESS AVENUE PRICE: \$540,000
DATE: 9/28/2010
GROSS SF: 3,750
PRICE / SF: \$144
UNITS: 6
CAP: 8.72\%
GRM: 7.98
PR.IUNIT: \$90,000

$25-1618^{\text {th }}$
STREET
PRICE: $\$ 2,350,000$
DATE: 9/29/2010
GROSS SF: 205,000
PRICE / SF: \$470
UNITS: 12
CAP: 6.67\%
GRM: 12.4
PR.IUNIT: \$195,833


II0-36 $55^{\text {TH }}$
AVENUE
PRICE: $\$ 800,000$
DATE: $10 / 14 / 2010$
GROSS SF: 5,000
PRICE / SF: $\$ 160$
UNITS: 7
PR.IUNIT: \$114,286

28

65-29 MAURICE AVENUE
PRICE: \$999,000
DATE: 10/19/2010 GROSS SF: 5,661 PRICE / SF: \$176 UNITS: 5
PR.IUNIT: $\$ 199,800$

$5-145^{\text {TH }}$ AVENUE
PRICE: \$675,000 DATE: 10/22/2010 GROSS SF: 3,750 PRICE / SF: \$180 UNITS: 6
PR.IUNIT: \$1 12,500

$41-1854^{\text {TH }}$ STREET
PRICE: \$730,000
DATE: 12/7/2010
GROSS SF: 5,508
PRICE / SF: \$133
UNITS: 6
PR./UNIT: \$121,667

$30-7534^{\mathrm{TH}}$
STREET
PRICE: \$5,300,000
DATE: 12/10/2010
GROSS SF: 24,000
PRICE / SF: \$221
UNITS: 32
CAP: $6.60 \%$
GRM: 11.2
PR.IUNIT: $\$ 165,625$


43-24 40 ${ }^{\text {TH }}$
STREET
PRICE: $\$ 885,000$
DATE: $12 / 14 / 2010$
GROSS SF: 3,480
PRICE / SF: \$254
UNITS: 6
CAP: $7.90 \%$
GRM: 10.4
PR.IUNIT: \$142,500


18-29 PUTNAM AVENUE
PRICE: $\$ 650,000$
DATE: $12 / 14 / 2010$
GROSS SF: 5,600
PRICE / SF: \$116
UNITS: 6
CAP: 7.27\%
GRM: 8.62
PR.IUNIT: \$108,333
 $\begin{array}{ll}\text { AVG. PRICE: } \$ 5,001,493 & \text { AVG. PRICE I SF: } \$ 332 \\ \text { GROSS SF: } \\ \text { Q4 TOTAL SALES: } 12\end{array}$

RETAIL


92-09 UNION HALL STREET
PRICE: \$835,000 DATE: 10/7/2010 GROSS SF: 4,680
PRICE / SF: \$178

36-40 UNION STREET
PRICE: \$1,550,000 DATE: $10 / 8 / 2010$ GROSS SF: 3,332 PRICE / SF: \$465


31-35 STEINWAY STREET
PRICE: \$6,500,000 DATE: $10 / 14 / 2010$ GROSS SF: 9,000 PRICE / SF: \$722


I88-0 I LINDEN BOULEVARD PRICE: \$520,000 DATE: 10/19/2010 GROSS SF: 3,040 PRICE / SF: \$17I


168-04 LIBERTY AVENUE PRICE: \$1,375,000 DATE: 10/22/2010 GROSS SF: 6,300 PRICE / SF: \$218


195-02 $47^{\text {TH }}$
AVENUE
PRICE: \$2,350,000 DATE: 10/27/2010 GROSS SF: 7,I86
PRICE / SF: \$327


92-06 ATLANTIC AVENUE PRICE: \$36,488,888 DATE: $11 / 10 / 2010$ GROSS SF: 82,213 PRICE / SF: \$444


42-14,18 $162^{\mathrm{ND}}$ STREET
PRICE: \$1,923,000
DATE: 9/I7/2010
LOT AREA: 7,600
ZONING: C2-2/R5B
BSF: 10,260
PRICE/BSF: \$187

$31-2814^{\text {TH }}$ STREET
PRICE: \$860,000 DATE: 10/6/2010 LOT AREA: 4,700 ZONING: R6B BSF: 9,400
PRICE/BSF: \$9।


II-25 $45^{\text {th }}$ AVENUE
PRICE: $\$ 2,700,000$ DATE: $10 / 14 / 2010$ LOT AREA: 12,500 ZONING: MI-5/R6A
BSF: 37,500
PRICE/BSF: $\$ 72$


60-15,59-25 LITTLE NECK PARKWAY
PRICE: \$18,000,000 DATE: 9/27/2010 GROSS SF: 139,575 PRICE I SF: \$129


150-47 HILLSIDE AVENUE
PRICE: $\$ 1,000,000$
DATE: $11 / 8 / 2010$
GROSS SF: 5,440
PRICE / SF: \$184


AVG. PRICE I SF: \$156 Q4 TOTAL SALES: 2


54-40 $44^{\text {TH }}$ STREET
PRICE: $\$ 750,000$
DATE: I0/26/20I0
LOT AREA: 7,200
ZONING: M2-I
BSF: 14,400
PRICE/BSF: $\$ 52$


I 19-04 HILLSIDE AVENUE
PRICE: $\$ 1,000,000$ DATE: $11 / 1 / 2010$ LOT AREA: 12,500 ZONING: R4-I / C2-4
BSF: I2,500 PRICE/BSF: $\$ 108$


83-II QUEENS BOULEVARD
PRICE: \$1,970,000 DATE: 11/24/2010 LOT AREA: 4,305 ZONING: C2-3 / R6 BSF: 12,915 PRICE/BSF: \$153


211-60 HILLSIDE AVENUE
PRICE: \$1,107,893 DATE: $11 / 18 / 2010$ GROSS SF: 2,800 PRICE / SF: \$396

## THE MASSEY KNAKAL TERRITORY SYSTEM

Massey Knakal is uniquely able to produce this comprehensive sales report because of our exclusive Territory System. Each sales agent continuously tracks all property sales that occur in his or her territory. For more information about particular transactions, contact a neighborhood sales agent below:


For more information or a complimentary property evaluation in today's market, please contact:

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HODOLOGY
The Cap Rates, Gross Rent Multipliers, Average Price per Square Foot and Total Volume presented in this report pertain to closed sales researched by or sold by Massey Knakal Realty Services through $12 / 15 / 2010$. The "fourth quarter" herein covers the period $9 / 15 / 10$ through $12 / 15 / 10$. These transactions occurred at a minimum sales price of $\$ 500,000$ and were located in Queens. These sales may be found in the public record and were reported by ACRIS and other sources deemed reliable. This information has been compiled for informational purposes only and Massey Knakal Realty Services shall not be liable for any reliance thereon.

We use the following of New York classifications:

- Industrial properties: A, B, CO and C3.

- 5 + Family Walk-Up properties: C1, C2, C4, C5, C7, C8 and C9 (excluding C6 which represent Co-Ops).
- 5+ Family Elevatored properties: D1, D2, D3, D5, D6, D8 and D9 (excluding D0, D4 which represent Co-Ops).
- Mixed-Use properties: K and S classes.
- Retail properties / retail condos: L1, L8, L9, O, R5, R7 and R8.
- Office properties and commercial condos: O, R5, R7 and R8.
- Development properties: VO, V1, V2 and other properties that were purchased for development.
- Specialty Use properties: Properties that, because of their intended uses (such as religious, medical, government, educational, non-profit uses), do not fall into any of the above building classes.

Each sale was analyzed and categorized on a case by case basis.

Cap Rate: net operating income divided by the sales price.
Gross Rent Multiplier: sales price divided by the gross income
Average Price Per Square Foot: sales price divided by the properties' gross square feet.
Average Price Per Buildable Square Foot: sales price divided by the properties' maximum buildable square feet as allowed by the zoning of New York City.
Turnover Rate: number of sales divided by total inventory.

When expenses were not available for calculating the cap rate and gross rent multiplier for multi-family properties, we used the following guidelines:

## MASSEY KNAKAL

## Realty Services

|  | 6-20 Units | 21-50 Units | 51+ Units |
| :--- | :--- | :--- | :--- |
| Real Estate Tax: | Actual | Actual | Actual |
| Vacancy \& Credit Loss: | $1.5 \%$ | $1.5 \%$ | $1.5 \%$ |
| Water \& Sewer: | $\$ .50 / \mathrm{sf}$ | $\$ .50 / \mathrm{sf}$ | $\$ .50 / \mathrm{sf}$ |
| Insurance: | $\$ 500 /$ unit | $\$ 400 / \mathrm{unit}$ | $\$ 375 / \mathrm{unit}$ |
| Fuel: | $\$ 1.60 / \mathrm{sf}$ | $\$ 1.60 / \mathrm{sf}$ | $\$ 1.60 / \mathrm{sf}$ |
| Electric: | $\$ .25 / \mathrm{sf}$ | $\$ .25 / \mathrm{sf}$ | $\$ .25 / \mathrm{sf}$ |
| Payroll: | $\$ 4,800 /$ year | $\$ 20,000 / \mathrm{year}$ | $\$ 20,000 / \mathrm{year}$ |
| Cleaning \& Maintenance: | $\$ 300 / \mathrm{month}$ | $\$ 400-\$ 600 / \mathrm{month}$ | $\$ 1,000 / \mathrm{month}$ |
| Elevator Maintenance: | $\$ 4,000 \mathrm{elev} / \mathrm{yr}$ | $\$ 5,000 \mathrm{elev} / \mathrm{yr}$ | $\$ 5,000 \mathrm{elev} / \mathrm{yr}$ |
| Repairs: | $\$ 550 \mathrm{unit} / \mathrm{yr}$ | $\$ 550 \mathrm{unit} / \mathrm{yr}$ | $\$ 550 \mathrm{unit} / \mathrm{yr}$ |
| Management: | $5 \%$ | $4 \%$ | $3 \%$ |
|  |  |  |  |

