

PropertySalesReport

## QUEENS

## 1st Half 2013

During the first half of 2013, the New York City investment sales market saw 1,343 properties change hands for a total aggregate value of $\$ 13.2 \mathrm{~B}$. The number of properties sold was down $5 \%$ from the same period last year. Annual projections put year-end volume near 2,700 sales, a decrease of $34 \%$ from 2012. On a submarket level, Brooklyn contributed 526 properties or $39 \%$ of total sales with 123 of the properties sold being development sites. During the last 18 months, development has been a major component of the property sales market throughout New York City. Development focus is on multifamily properties with the demand for residential condos remaining strong. In addition, there has been a sustained push into the emerging submarkets within Brooklyn, Queens, and Northern Manhattan. Of the $\$ 13.2 \mathrm{~B}$ in sales in 1 H 13 , Manhattan was responsible for $\$ 10.5 \mathrm{~B}$ largely due to several billion dollar office transactions. On an annualized basis we can expect New York City to achieve a total north of $\$ 26.5$ B, a reduction of $35 \%$ from 2012. The investment sales market fundamentals are stable, and we expect sales and dollar volume in 2 H 13 to exceed that of 1 H 13 . Despite a recent uptick in interest rates, demand for property will remain strong as the improving economy will trigger increasing rental growth for commercial and residential real estate.

## Property Sales Volume \& Turnover

In 1H13, the Queens property sales market had 210 closed transactions consisting of 243 properties. The number of properties that have sold thus far is an increase of $21 \%$ from 1 H 12 but down $25 \%$ from 2012 if annualized. The turnover for Queens in 1H13 was $1.11 \%$ of the total stock of property on an annualized basis.

## Dollar Volume

The aggregate sales consideration in Queens in 1 H 13 was $\$ 530 \mathrm{M}$, an increase of $2 \%$ from 1 H 12 with industrial properties contributing $32 \%$ of total volume. If we examine this data on an annualized basis, we can expect the Queens submarket to reach $\$ 1.06 \mathrm{~B}$. The average price per property was $\$ 2.2 \mathrm{M}$, down $38 \%$ from 2012's average of $\$ 3.5 \mathrm{M}$ per property.
\% OF PROPERTIES SOLD BY TYPE

( $1^{\text {st }}$ Half 2013)

| 45 | Industrial | $\$$ | $171,903,332$ |
| :---: | :---: | ---: | ---: |
| 6 | Elevator | $\$$ | $35,784,364$ |
| 57 | Walk-Up | $\$$ | $82,854,872$ |
| 52 | Mixed-Use | $\$$ | $61,393,335$ |
| 33 | Retail | $\$$ | $59,270,005$ |
| 5 | Office | $\$$ | $10,324,985$ |
| 1 | Hotel | $\$$ | $21,500,000$ |
| 32 | Development | $\$$ | $57,301,437$ |
| 12 | Specialty-Use | $\$$ | $29,177,200$ |
| $\mathbf{2 4 3}$ | TOTAL | $\$$ | $\mathbf{5 2 9 , 5 0 9 , 5 3 0}$ |

\% OF DOLLAR VOLUME BY TYPE


DOLLAR VOLUME \& NUMBER OF PROPERTIES SOLD


## Industrial

- 1 H 13 dollar volume was $\$ 172 \mathrm{M}$, up $97 \%$ from 1 H 12 , with 2013 volume expected to exceed 2012 by $8 \%$
- 45 properties sold in 1 H 13 , up $32 \%$ from 1 H 12 , projected to end the year down by $30 \%$ from 2012
- $\quad \$ /$ SF averaged $\$ 218$, down $5 \%$ from 2012


## Elevator Apartment Buildings

- 1H13 dollar volume was $\$ 36 \mathrm{M}$, down $36 \%$ from 1 H 12 with 2Q13 contributing $\$ 21 \mathrm{M}$
- 6 properties sold in 1 H 13 , down $14 \%$ from 1 H 12 with 2Q13 contributing 3 properties
- Cap Rates averaged $5.21 \%$ in 1 H 13 , up 18 bps from 2012. The Gross Rent Multiplier (GRM) increased from 10.51x in 2012 to 11.83 x in 2013
- $\$ /$ SF averaged $\$ 171$ in 1 H 13 , an increase of $9 \%$ over 2012


## Walk-Up Apartment Buildings

- 1 H 13 dollar volume was $\$ 83 \mathrm{M}$, up $21 \%$ from 1 H 12 with 2Q13 contributing \$49M
- 57 properties sold in 1 H 13 , up $33 \%$ from 1 H 12 , with 28 properties sold in 2Q13
- Cap Rates averaged $7.08 \%$, up 3 bps from 2012. GRM increased from 9.51x in 2012 to 10.51x in 2013
- $\$ /$ SF averaged $\$ 204$ in 1 H 13 , up $8 \%$ over 2012


## Mixed-Use Buildings

- 1 H 13 dollar volume was $\$ 61 \mathrm{M}$, up $35 \%$ from 1 H 12 with 2Q13 contributing $\$ 28 \mathrm{M}$
- 52 properties sold in 1 H 13 , matching the number of properties sold in 1H12 with 2Q13 contributing 28 properties
- Cap Rates averaged $7.12 \%$ in 1 H 13 , down 48 bps from 2012
- $\$ /$ SF averaged $\$ 271$ in 1 H 13 , down $2 \%$ from 2012


## Retail Buildings

- 1 H 13 dollar volume was $\$ 59 \mathrm{M}$, up $6 \%$ from 1 H 12 with 2Q13 contributing $\$ 37 \mathrm{M}$
- 33 properties sold, up $65 \%$ from 1 H 12 with 22 properties sold in 2Q13
- Cap Rates averaged $6.55 \%$ in 1 H 13 , down 44 bps from 2012
- $\$ /$ SF averaged $\$ 400$, down $8 \%$ from 2012


## Office Buildings

- 1 H 13 dollar volume was $\$ 10 \mathrm{M}$, down $89 \%$ from 1 H 12 with 2 Q 13 contributing $\$ .5 \mathrm{M}$
- 5 properties sold in 1 H 13 , down $17 \%$ from 1 H 12 with 1 property sold in 2Q13
- $\$ / \mathrm{SF}$ averaged $\$ 200$ in 1 H 13 , down $18 \%$ from 2012


## Development Sites

- 1 H 13 dollar volume was $\$ 57 \mathrm{M}$ in 1 H 13 , down $34 \%$ from 1 H 12 , with 2 Q 13 contributing $\$ 37 \mathrm{M}$
- 32 sites sold in 1 H 13 , up $3 \%$ from 1 H 12 , with 2 Q 13 contributing 18 properties
- $\$ /$ BSF averaged $\$ 105$ in 1 H 13 , an increase of $18 \%$ from 2012


## Other Property Types

- 12 Specialty-Use / Conversion properties sold for $\$ 29 \mathrm{M}$ in $1 \mathrm{H} 13 . \$ / \mathrm{SF}$ averaged $\$ 362$
- 1 Hotel property sold for $\$ 22 \mathrm{M}$ in 1 H 13 , averaging $\$ 49 \mathrm{~K}$ p/room


## CAP RATES



GROSS RENT MULTIPLE


NUMBER OF PROPERTY SALES \& PERCENTAGE OF TURNOVER


* Annualized


## QUEENS PROPERTY SALES | 2ND QUARTER 2013



| ADDRESS | PRICE | GROSS SF | PRICE /SF | UNITS | PR/UNIT | CAP RATE | GRM |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 92-16 35 Ave | $\$ 925,000$ | 4,800 | $\$ 192.71$ | 6 | $\$ 154,167$ | $10.43 \%$ | - |
| 36-14 9 St | $\$ 920,000$ | 3,360 | $\$ 273.81$ | 6 | $\$ 153,333$ | - | - |
| 45-16 108 St | $\$ 870,000$ | 3,240 | $\$ 268.52$ | 5 | $\$ 174,000$ | - | - |
| 41-31 52 St | $\$ 850,000$ | 5,508 | $\$ 154.32$ | 6 | $\$ 141,667$ | - | - |
| 96-15 41 Ave | $\$ 835,000$ | 2,720 | $\$ 306.99$ | 6 | $\$ 139,167$ | - | - |
| 60-64 Catalpa Ave | $\$ 800,000$ | 5,100 | $\$ 156.86$ | 6 | $\$ 133,333$ | - | - |
| 41-22 Gleane St | $\$ 750,000$ | 4,800 | $\$ 156.25$ | 6 | $\$ 125,000$ | $4.20 \%$ | 10.90 |
| 18-22 Gates Ave | $\$ 740,000$ | 4,875 | $\$ 151.79$ | 6 | $\$ 123,333$ | - | - |
| 17-33 Harman St | $\$ 680,000$ | 4,875 | $\$ 139.49$ | 6 | $\$ 113,333$ | - | - |
| 17-20 Harman St | $\$ 600,000$ | 4,875 | $\$ 123.08$ | 6 | $\$ 100,000$ | - | - |
| 560 Seneca Ave | $\$ 590,000$ | 4,500 | $\$ 131.11$ | 5 | $\$ 118,000$ | $9.51 \%$ | 5.78 |
| 17-28 Harman St | $\$ 581,000$ | 4,875 | $\$ 119.18$ | 6 | $\$ 96,833$ | - | - |

Below are all sales completed during the 2nd Quarter of 2013



| \# | DEVELOPMENT | AVG. PRICE |  | GROSS BSF |  | AVG. PRICE / BSF |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 17 |  | \$2,179,399 |  | 342,759 |  | \$94.45 |  |
|  | ADDRESS | PRICE | ZONING | LOT AREA | FAR | BSF | PRICE / BSF |
| 76 | 30-55 Vernon Blvd | \$8,200,000 | C1-3/R7A | 37,116 | 4/1.35 | 118,662 | \$69.10 |
| 77 | 11-35 45 Ave | \$5,000,000 | M1-A/ R6A | 10,000 | 3.00 | 30,000 | \$166.67 |
| 78 | 44-46 Purves St | \$4,137,500 | M1-5/R9 | 4566 | 8 | 36,528 | \$113.27 |
| 79 | $\begin{aligned} & \text { 41-07 Crescent St, 25-06 } \\ & 41 \text { Ave } \end{aligned}$ | \$3,608,088 | $\begin{gathered} \text { M1-5/ } \\ \text { R7-3/LIC } \end{gathered}$ | 7,254 | 5.00 | 36,270 | \$99.48 |
| 80 | 65-11/15Queens Blvd | \$2,550,000 | C2-3/R7X | 6,000 | 5.00 | 30,000 | \$85.00 |
| 81 | 52-20 Grand Ave | \$2,200,000 | M1-1 | 21,800 | 1.00 | 21,800 | \$100.92 |
| 82 | 156 Beach 146 St | \$1,900,000 | R1-2 | 6,000 | 0.50 | 3,000 | \$633.33 |
| 83 | 201-08 Northern Blvd | \$1,820,000 | C2-2 | 6480.00 | 0.6 | 3,888 | \$468.11 |
| 84 | 151-15 19 Ave | \$1,250,000 | R3A | 5,000 | 0.60 | 3,000 | \$416.67 |
| 85 | 140-15,19 Queens Blvd | \$1,161,853 | C2-4/R6A | 5,900 | 3.00 | 17,700 | \$65.64 |
| 86 | 54-05 102 St | \$1,020,000 | R6B | 5,000 | 2.00 | 10,000 | \$102.00 |
| 87 | 149-36 Cherry Ave | \$967,337 | R3X | 4,050 | 0.60 | 2,430 | \$398.08 |
| 88 | 70-55 Kessel St | \$750,000 | R2 | 6,000 | 0.50 | 3,000 | \$250.00 |
| 89 | 94-17, 1964 Rd | \$660,000 | R7-1 | 4,000 | 3.44 | 13,760 | \$47.97 |
| 90 | 731124 St | \$650,000 | R2A | 2,500 | 0.50 | 1,250 | \$520.00 |
| 91 | 14-18 31 Ave | \$600,000 | R6B | 2,200 | 2.00 | 4,400 | \$136.36 |
| 92 | 22-09 Astoria Blvd | \$575,000 | C2-3/R7B | 2,357 | 3.00 | 7,071 | \$81.32 |



| \# | RETAIL | AVG. PRICE | GROSS SF | AVG. PRICE / SF |
| :---: | :---: | :---: | :---: | :---: |
| 16 |  | \$2,33 I, 875 | 120,206 | \$358.18 |
|  | ADDRESS | PRICE | GROSS SF | PRICE / SF |
| 93 | 219-14 Merrick Blvd | \$6,150,000 | 13,905 | \$442.29 |
| 94 | 36-01/09 College Point Blvd | \$5,200,000 | 15,800 | \$329.11 |
| 95 | 37-55 73 St | \$3,366,935 | 15,588 | \$216.00 |
| 96 | 225-01 Linden Blvd | \$3,200,000 | 12,000 | \$266.67 |
| 97 | 7802 Metropolitan Ave | \$2,939,500 | 10,300 | \$285.39 |
| 98 | 203-16 45 Ave, 4503204 St, 204-08 Northern Bvld | \$2,700,000 | 12,454 | \$216.80 |
| 99 | 5716 Roosevelt Ave | \$2,500,000 | 6,140 | \$407.00 |
| 100 | 36-26 Union St | \$1,700,000 | 3,415 | \$497.80 |
| 101 | 252-02 Rockaway Blvd | \$1,500,000 | 7,500 | \$200.00 |
| 102 | 72-20 Roosevelt Ave | \$1,400,000 | 3,919 | \$357.23 |
| 103 | 40-05 104 St | \$1,394,800 | 2,500 | \$557.92 |
| 104 | 90-67 Sutphin Bvld | \$1,385,000 | 1,800 | \$769.44 |
| 105 | 179-30 Hillside Ave | \$1,300,000 | 2,800 | \$464.29 |
| 106 | 135-42-135-46 Roosevelt Ave | \$1,078,770 | 6,615 | \$163.08 |
| 107 | 64-05 Central Ave | \$895,000 | 3,470 | \$257.93 |
| 108 | 111-34 Roosevelt Ave | \$600,000 | 2,000 | \$300.00 |


| \# | SPECIALTY-USE / | AVG.PRICE | GROSS SF | AVG. PRICE / SF |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{5}$ | CONVERSION | $\$ 3,634,840$ | I06, I69 | $\$ 327.36$ |
| 109 | ADDRESS | PRICE | GROSS SF | PRICE / SF |
| 110 | $149-44$ Sagamore Ave | $\$ 11,239,200$ | 75,600 | $\$ 371.67$ |
| 111 | $124-15217$ St Ave | $\$ 3,075,000$ | 6,000 | $\$ 115.25$ |
| 112 | $47-0247$ Ave | $\$ 2,050,000$ | 17,787 | $\$ 512.50$ |
| 113 | $26-18210 \mathrm{St}$ | $\$ 890,000$ | 2,000 | $\$ 445.00$ |



| \# | OFFICE | AVG. PRICE | GROSS SF | AVG. PRICE / SF |
| :---: | :---: | :---: | :---: | :---: |
| 1 |  | \$549,000 | 3,205 | \$171.29 |
|  | ADDRESS | PRICE | GROSS SF | PRICE / SF |
| 114 | 76-01 Myrtle Ave | \$549,000 | 3,205 | \$171.29 |



## METHODOLOGY


 reliable. This information has been compiled for informational purposes only and Massey Knakal Realty Services shall not be liable for any reliance thereon.

We use the following City of New York classifications:

- Industrial properties: E,F and G classes.
- 5+ Family Walk-Up properties: C1, C2, C4, C5, C7, C8 and C9 (excluding C 6 which represent $\mathrm{Co}-\mathrm{Ops}$ ).
- 5+ Family Elevatored properties: D1, D2, D3, D5, D6, D8 and D9 (excluding D0, D4 which represent Co-Ops).
- Mixed-Use properties: K and S classes.
- Retail properties: L1, L8, L9, K, O, R5, R7 and R8.
- Office properties and commercial condos: O, R5, R7 and R8.
- Development properties: VO, V1, V2 and other properties that were purchased for development.
- Properties that, because of their intended uses (such as religious, medical, government, educational, non-profit uses), do not fall into any of the above property classes.

Each sale was analyzed and categorized on a case by case basis.

Cap Rate: net operating income divided by the sales price.
Gross Rent Multiplier: sales price divided by the gross income
Median Price Per Square Foot: sales price divided by gross property area above grade, as reported in the public record.
Average Price Per Square Foot: sales price divided by the property's gross square feet.
Average Price Per Buildable Square Foot: sales price divided by the property's maximum buildable square feet as allowed by the zoning of New York City.
Turnover Rate: number of sales divided by total inventory.
Total Inventory: 27,649 area properties.
When expenses were not available for calculating the cap rate and gross rent multiplier for multi-family properties, we used the following guidelines:

|  | 6-20 Units | 21-50 Units | 51+ Units |
| :---: | :---: | :---: | :---: |
| Real Estate Tax: | Actual | Actual | Actual |
| Vacancy \& Credit Loss: | 1.5\% | 1.5\% | 1.5\% |
| Water \& Sewer: | \$.50/sf | \$. 50 / sf | \$. $50 / \mathrm{sf}$ |
| Insurance: | \$500/ unit | \$400 / unit | \$375/ unit |
| Fuel: | \$1.60/sf | \$1.60/sf | \$1.60/sf |
| Electric: | \$.25/sf | \$.25/ sf | \$.25/ sf |
| Payroll: | \$4,800 / year | \$20,000 / year | \$20,000 / year |
| Cleaning \& Maintenance: | \$300/month | \$400-\$600 / month | \$1,000 / month |
| Elevator Maintenance: | \$4,000 elev / yr | \$5,000 elev / yr | \$5,000 elev / yr |
| Repairs: | \$550 unit / yr | \$550 unit / yr | \$550 unit / yr |

Management:
$\$ 550$ unit / yr
5\%
$\$ 550$ unit / yr
$3 \%$

## MASSEY KNAKAL

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THE MASSEY KNAKAL TERRITORY SYSTEM ${ }^{\text {TM }}$
QUEENS

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