

## MANHATTAN

1 st Quarter 2012

During the first quarter of 2012 , there was $\$ 6.9 \mathrm{~B}$ in New York City property sales, a $62 \%$ increase from 1Q11 and on par with the $\$ 6.9 \mathrm{~B}$ sold in 4Q11. Thus far, there have been 547 properties sold, representing an annualized turnover of $1.33 \%$. Brooklyn has outpaced all markets with 189 property sales through 1Q12. Manhattan leads all markets, in terms of dollar volume with $\$ 5.7 \mathrm{~B}$ of sales out of the $\$ 6.9 \mathrm{~B}$ city-wide.

## Property Sales Volume \& Turnover

In 1 Q 12 , the Manhattan property sales market (south of 96 th St. east of Central Park and south of 110 th St. west of Central Park) saw 134 transactions occur, consisting of 191 properties. The number of properties sold thus far in 1Q12 has increased $33 \%$ from 1Q11 and is nearly on par with 4Q11. Mixed use properties account for $19 \%$ of the total properties sold. The projected turnover rate for 2012 through 1Q12 was $2.76 \%$ of the total stock of properties.

## Dollar Volume

The aggregate sales consideration in 1 Q 12 was $\$ 5.7 \mathrm{~B}$, on par with 4 Q 11 and an increase of $68 \%$ from 1Q11. The annualized sales consideration of $\$ 22.9 \mathrm{~B}$ is $1 \%$ off 2011's total consideration of $\$ 23 \mathrm{~B}$. Of the $\$ 5.7 \mathrm{~B}$ in sales, Elevator and Office properties account for $26 \%$ of total dollar volume. In 1 Q 12 , the average price per property was $\$ 30 \mathrm{M}$, down $9 \%$ from 2011
\% OF PROPERTIES SOLD BY TYPE

( $\mathbf{1}^{\text {ST }}$ QUARTER 2012)


DOLLAR VOLUME \& NUMBER OF PROPERTIES SOLD


While the volume figures above reflect activity across all property types, below we examine pricing trends based on product type.

## 1-4 Family Buildings

- 1Q12 dollar volume was $\$ 172 \mathrm{M}$, up $43 \%$ from 4 Q 11 but down 28\% from 1Q11
- 18 properties sold in 1Q12, compared to 21 in 4Q11 and 27 in 1Q11
- $\$ /$ SF in 1 Q 12 was $\$ 1,545$, on par with 2011


## Elevator Apartment Buildings

- 1 Q12 dollar volume was $\$ 1.49 \mathrm{~B}$, the highest quarterly output in more than 12 quarters
- 17 properties were sold, up $42 \%$ from 4 Q 11 and $240 \%$ from 1Q11
- Cap rates averaged $4.44 \%$ with the Gross Rent Multiplier (GRM) of 13.67 x
- $\$ /$ SF in 1Q12 was $\$ 679$, up $19 \%$ from 2011


## Walk-Up Apartment Buildings

- 1Q12 dollar volume was $\$ 120 \mathrm{M}$, down $19 \%$ from 4Q11 but up $43 \%$ from 1Q11
- 20 properties were sold, down $43 \%$ from 4Q11 but up $5 \%$ from 1Q11
- Cap rates averaged $5.22 \%$, down 5 bps from 2011 GRM was 12.10x, up from 11.67x in 2011
- \$/SF in 1Q12 was \$561, up 6\% from 2011


## Mixed Use Buildings

- 1Q12 dollar volume was $\$ 231 \mathrm{M}$, up $107 \%$ from 4Q11 and $193 \%$ from 1Q11
- 36 properties were sold, up $57 \%$ from 4Q11 and $44 \%$ from 1Q11
- Cap rates average $5.74 \%$, down 5 bps from 2011
- \$/SF in 1Q12 was \$676, up 2\% from 2011


## Retail/Retail Condo

- 1Q12 dollar volume was $\$ 309 \mathrm{M}$, up $26 \%$ from 4 Q 11 but down $36 \%$ from 1Q11
- 24 properties were sold, up $41 \%$ from 4Q11 and $100 \%$ from 1Q11
- Cap rates averaged $6.17 \%$, down 7 bps from 2011
- $\$ /$ SF in 1 Q 12 was $\$ 1,752$, an increase of $16 \%$ from 2011


## Office

- 1 Q12 dollar volume was $\$ 1.5 \mathrm{~B}$, down $42 \%$ from 4Q11 but up $24 \%$ from 1Q11
- 14 properties were sold, down $22 \%$ from 4Q11 but up $8 \%$ from 1Q11
- $\$ /$ SF in 1 Q 12 was $\$ 552$, down $15 \%$ from 2010


## Hotel

- 1 Q12 dollar volume was $\$ 801 \mathrm{M}$, up $403 \%$ from 4 Q 11 and $11 \%$ from 1Q11
- 8 properties were sold compared to 3 in 4Q11 and 5 in 1Q11
- $\$ /$ room in 1 Q12 was $\$ 438 \mathrm{k}$, up $3 \%$ from 2010


## Development

- 1Q12 dollar volume at $\$ 217 \mathrm{M}$, down $65 \%$ from 4 Q 11 and $3 \%$ from 1Q11
- 23 properties were sold, down $36 \%$ from 4 Q 11 but up $28 \%$ from 1Q11
- Average $\$ /$ BSF in 1 Q12 was $\$ 314$, an increase of $2 \%$ from 2011


## Other Property Types

- 11 Office Condo properties for $\$ 195 \mathrm{M} . \$ / \mathrm{SF}$ was $\$ 744$, down 18\% from 2011
- 20 Specialty Use properties sold for $\$ 624 \mathrm{M}$. $\$ /$ SF was $\$ 593$, an increase of $4 \%$ from 2011

NUMBER OF PROPERTIES SOLD (QUARTERLY)


DOLLAR VOLUME
(QUARTERLY)


NUMBER OF PROPERTY SALES \& PERCENTAGE OF TURNOVER

*Annualized

## MANHATTAN PROPERTY SALES | $\left.\right|^{\text {ST }}$ QUARTER 2012

Below are all sales completed during the 1st Quarter of 2012




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31 Bond St
48 John St
(aka 56-70 Nassau St)
194 Lafayette St
657 Lexington Ave
292 Madison Ave

| 130 E 16th St | $\$ 4,920,000$ | 6,186 | $\$ 795$ |
| :---: | :---: | :---: | :---: |
| 216 W 18th St | $\$ 62,500,000$ | 167,210 | $\$ 374$ |
| 511-521 W 25th St | $\$ 93,000,000$ | 195,000 | $\$ 477$ |
| 10 E 53rd St | $\$ 252,500,000$ | 366,879 | $\$ 688$ |
| 407 E 75th St | $\$ 8,400,000$ | 8,475 | $\$ 991$ |
| 530 5th Ave | $\$ 390,000,000$ | 540,000 | $\$ 722$ |
| 620 6th Ave | $\$ 275,000,000$ | 368,232 | $\$ 747$ |



| \# | RETAIL I RETAIL CONDO | AVG. SALE PRICE | GROSS SF | AVG. PR | / SF |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 14 |  | \$22,049,66 I | 290,868 | \$1,752 |  |
|  | ADDRESS | SOLD | GROSS SF | PRICE / SF | CAP RATE |
| 63 | 2628 Broadway * | \$2,200,000 | 1,722 | \$1,278 | - |
| 64 | 254 Park Avenue S * | \$2,600,000 | 1,285 | \$2,023 | 6.32\% |
| 65 | 37 Walker St \#1 * | \$1,445,000 | 2,244 | \$644 | - |
| 66 | 73-75 Wooster St, 386-388 W Broadway, 40-42 Thompson St, 25 W 14th St | \$78,000,000 | 107,962 | \$722 | - |
| 67 | 36-44 W 24th St * | \$2,550,000 | 6,400 | \$398 | 7.64\% |
| 68 | 137 W 25th St | \$1,550,000 | 1,614 | \$960 | - |
| 69 | 157 E 25th St | \$2,425,000 | 4,500 | \$539 | 6.99\% |
| 70 | 201 E 59th St <br> (aka 991 3rd Ave) | \$18,420,000 | 4,560 | \$4,039 | 4.60\% |
| 71 | 243 W 60th St \#C3 | \$1,205,256 | 589 | \$2,046 | - |
| 72 | 21 E 65th St, 752-760 Madison Ave, 762 Madison Ave, 44 W 55th St, 724 5th Ave | \$83,200,000 | 111,465 | \$746 | - |
| 73 | 141-145 5th Ave | \$46,000,000 | 9,858 | \$4,666 | 5.01\% |
| 74 | 445 5th Ave * | \$32,500,000 | 16,899 | \$1,923 | - |
| 75 | 118-122 7th Ave, 106 7th Ave * | \$30,000,000 | 18,284 | \$1,641 | - |
| 76 | 127 7th Ave * | \$6,600,000 | 3,486 | \$1,893 | 6.48\% |

Retail Condo


| $\#$ | OFFICE | AVG. SALE PRICE | GROSS SF | AVG. PRICE / SF |
| :---: | :---: | :---: | :---: | :---: |
| IO | CONDO | $\$ 8,225,686$ | I74,743 | $\$ 744$ |
|  | ADDRESS | SOLD | GROSS SF | PRICE / SF |
| 90 | 139 Centre St \#812 | $\$ 588,508$ | 624 | $\$ 943$ |
| 91 | 139 Centre St \#813 | $\$ 618,000$ | 651 | $\$ 949$ |
| 92 | 17 East Broadway | $\$ 500,000$ | 376 | $\$ 1,330$ |
| 93 | $15-19$ E 26th St | $\$ 57,000,000$ | 120,074 | $\$ 475$ |
| 94 | 134 W 26th St | $\$ 2,310,000$ | 7,300 | $\$ 316$ |
| 95 | 110 E 40th St | $\$ 3,245,287$ | 3,205 | $\$ 1,013$ |
| 96 | $211 \mathrm{E} \mathrm{46th} \mathrm{St} \mathrm{\# OFF}$ | $\$ 11,044,000$ | 23,978 | $\$ 461$ |
| 97 | 211 E 51st St | $\$ 1,950,000$ | 2,719 | $\$ 717$ |
| 98 | $915-919$ 2nd Ave | $\$ 750,000$ | 2,600 | $\$ 288$ |
| 99 | 633 3rd Ave \#12 | $\$ 12,476,750$ | 13,216 | $\$ 944$ |

Below are all sales completed during the 1st Quarter of 2012

| \# | HOTEL | AVG. SALE PRICE | GROSS SF |  | AVG. PRICE / SF |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 6 |  | \$133,528,667 | 1,49 1,974 |  | \$953,600 |  |
|  | ADDRESS | SOLD | GROSS SF | PRICE / SF | ROOMS | PR / ROOM |
| 100 | 1651 Broadway | \$92,272,000 | 325,216 | \$284 | 480 | \$192,233 |
| 101 | 30-32 W 31st St | \$52,200,000 | 60,270 | \$866 | 122 | \$427,869 |
| 102 | 14 E 32 nd St | \$48,300,000 | 71,250 | \$678 | 104 | \$464,423 |
| 103 | $\begin{aligned} & 66 \mathrm{~W} \text { 45th St } \\ & \text { (aka } 70 \mathrm{~W} \text { 45th St) } \end{aligned}$ | \$130,000,000 | 73,144 | \$1,777 | 165 | \$787,879 |
| 104 | 870 7th Ave | \$396,200,000 | 902,160 | \$439 | 934 | \$424,197 |
| 105 | $\begin{gathered} 29 \text { 9th Ave } \\ \text { (aka 401-403 W 13th St) } \end{gathered}$ | \$82,200,000 | 59,934 | \$1,372 | 24 | \$3,425,000 |



| \# | SPECIALTY USE I | AVG. SALE PRICE | GROSS SF | AVG.PR / SF |
| :---: | :---: | :---: | :---: | :---: |
| I3 | CONVERSION | $\$ 48,0$ I 5,385 | I,73I,3 I 5 | $\$ 593$ |
|  | ADDRESS | SOLD | GROSS SF | PRICE /SF |
| 120 | 3-9 Beekman St | $\$ 64,000,000$ | 128,220 | $\$ 499$ |
| 121 | 60 Canal St | $\$ 5,300,000$ | 7,075 | $\$ 749$ |
| 122 | 1 Madison Ave \#T3101 | $\$ 165,000,000$ | 267,000 | $\$ 618$ |
| 123 | 70 Pine St | $\$ 205,000,000$ | 931,418 | $\$ 220$ |
| 124 | 103 Prince St | $\$ 75,000,000$ | 28,434 | $\$ 2,638$ |
| 125 | 231 W 22nd St | $\$ 2,450,000$ | 4,100 | $\$ 598$ |
| 126 | 256 W 23rd St * | $\$ 35,000,000$ | 97,435 | $\$ 359$ |
| 127 | 219W 24th St | $\$ 4,500,000$ | 10,000 | $\$ 450$ |
| 128 | 414 W 45th St | $\$ 2,350,000$ | 7,419 | $\$ 317$ |
| 129 | 628-642 W 45th St | $\$ 27,500,000$ | 101,480 | $\$ 271$ |
| 130 | 639 W 46th St | $\$ 11,000,000$ | 25,100 | $\$ 438$ |
| 131 | 330, 332 W 51st St | $\$ 8,600,000$ | 23,550 | $\$ 365$ |
| 132 | 350 W 71st St | $\$ 18,500,000$ | 100,084 | $\$ 185$ |

*Part of Portfolio


## METHODOLOGY

The Cap Rates, Gross Rent Multipliers, Average Price per Square Foot and Total Volume presented in this report pertain to closed sales, including partial sales, researched or sold by Massey Knakal Realty Services through $3 / 15 / 12$. The "first quarter" herein covers the period $12 / 15 / 11$ through $3 / 15 / 12$. These transactions occurred at a minimum sales price of $\$ 500,000$ and were located in Manhattan south of 96 th Street east of Central Park, and south of 110 th Street west of Central Park. These sales may be found in the public record and were reported by ACRIS, CoStar and other sources deemed reliable. This information has been compiled for informational purposes only and Massey Knakal Realty Services shall not be liable for any reliance thereon.

We use the following City of New York classifications:
1-4 Family properties: A, B, CO and C3
$5+$ Family Walk-Up properties: $\mathrm{C1}, \mathrm{C2}, \mathrm{C4}, \mathrm{C5}, \mathrm{C7}, \mathrm{C8}$ and $\mathrm{C9}$ (excluding C 6 which represent $\mathrm{Co}-\mathrm{Ops}$ ).
$5+$ Family Elevatored properties: D1, D2, D3, D5, D6, D8 and D9 (excluding D0, D4 which represent Co-Ops).
Mixed-Use properties: K and S classes.
Retail properties / retail condominiums: L1, L8, L9, K, O, R5, R7 and R8.
Office properties: 0 .
Office condominiums: R5, R7 and R8.
Hotel properties: H classes.
Development properties: V0, V1, V2 and other properties that were purchased for development.
Specialty Use properties: properties that, because of their intended uses (such as religious, medical, government, educational, non-profit uses), do not fall into any of the above property classes.
Each sale was analyzed and categorized on a case by case basis.

Cap Rate: net operating income divided by the sales price.
Gross Rent Multiplier: sales price divided by the gross income.
Median Price Per Square Foot: sales price divided by gross property area above grade, as reported in the public record.
Average Price Per Square Foot: sales price divided by the property's gross square feet.
Average Price Per Buildable Square Foot: sales price divided by the property's maximum buildable square feet as allowed by the zoning of New York City.
Turnover Rate: number of sales divided by total inventory.
Total Inventory: 27,649 area properties.
When expenses were not available for calculating the cap rate and gross rent multiplier for multi-family properties, we used the following guidelines:

|  | 6-20 Units | 21-50 Units | 51+ Units |
| :---: | :---: | :---: | :---: |
| Real Estate Tax: | Actual | Actual | Actual |
| Vacancy \& Credit Loss: | 1.5\% | 1.5\% | 1.5\% |
| Water \& Sewer: | \$.50/sf | \$.50/sf | \$.50/sf |
| Insurance: | \$500/ unit | \$400/unit | \$375/ unit |
| Fuel: | \$1.60/ sf | \$1.60/sf | \$1.60/sf |
| Electric: | \$.25/sf | \$.25/sf | \$.25/sf |
| Payroll: | \$4,800 / year | \$20,000 / year | \$20,000 / year |
| Cleaning \& Maintenance: | \$300/month | \$400-\$600 / month | \$1,000/month |
| Elevator Maintenance: | \$4,000 elev / yr | \$5,000 elev / yr | \$5,000 elev / yr |
| Repairs: | \$550 unit/ yr | \$550 unit / yr | \$550 unit / yr |
| Management: | 5\% | 4\% | 3\% |

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THE MASSEY KNAKAL TERRITORY SYSTEM ${ }^{\text {TM }}$ MANHATTAN


