GREEN PASTURES

The Monthly Internal Newsletter of Massey Knakal Realty Services



APRIL SHOWERS BRING
MAY FLOWERS!
(OR PERHAPS MAY SHOWERS WILL
BRING JUNE FLOWERS?)

- In the spirit of better late than never ... congrats to all those who volunteered their time for the **Habitat for Humanity project** sponsored by the **Massey Knakal Charitable Foundation**. The day-long project took place in late March in **Bedford-Stuyvesant**. Go team! The picture to the right speaks for itself.
- The **2nd Quarter 2007 Building Sales Journal** will hit mailboxes in the next week or two, this time with the **full circulation of nearly 300,000 people.** We did cut back to 20 pages, but the issue is still in full color and we expect to have a full run the rest of the year. Don't forget to mention advertising opportunities to your clients. If you need information, call Kari Neering at x7735.
- Have you written a territory article yet? What are you waiting for?
- Have you made your calls today? A new month has begun.



"FOUNDING PARTNERS TO BE HONORED BY THE BROOKLYN PHILHARMONIC"

Massey Knakal Founding Partners Paul Massey and Robert Knakal will be recognized as honorees at the 2007 Brooklyn Philharmonic Spring Gala at 6 p.m. May 8 at the Brooklyn Museum, 200 Eastern Parkway. This elegant Spring Gala is the largest fundraising event held by the Brooklyn Philharmonic each year. The black tie event includes cocktails and a silent auction, followed by a musical performance, the awards ceremony and dinner. Both Mr. Massey and Mr. Knakal are heavily involved in philanthropic work, which is why they're being honored. This is the first time in their 19-year history as business partners that they will be honored separately by the same organization. Other honorees include David Arena, President of Grubb & Ellis of New York and Richard A. Kessler, Chief Operating Officer of Benenson Capital Partners, LLC. "We are extremely honored to be recognized by the Brooklyn Philharmonic," Mr. Massey said. "Its commitment to artistic excellence, coupled with its significant presence throughout the borough of Brooklyn as witnessed through its award winning educational and community programs, perfectly mirrors the spirit of Massey Knakal." The Brooklyn Philharmonic was founded in 1954 by conductor Siegfried Landau. Now in its

53rd season, it is one the nation's groundbreaking music ensembles. The group continues to celebrate its vital presence in the cultural life of the New York metropolitan area, and is devoted to serving Brooklyn's cultural and educational communities. It presents more than 400 events a year for over 50,000 people annually. "We are thrilled to be participating in this signature event," said Timothy King, Senior Partner of Massey Knakal and board member of the Brooklyn Philharmonic. "The illustrious company of our fellow honorees, combined with this cause to which we are deeply committed, makes May 8th a very special occasion for Massey Knakal."



If you would like to attend the gala, please contact Cara Dolanat the Brooklyn Philharmonic, 718-488-7012. All tickets are tax deductible to the fullest extent permitted by law.

MONTHLY INTERVIEW - NALINI CHUGH

Broker, Nassau County Division

You're one of very few female commercial real estate brokers in this company, and the NYC real estate community at large. What's that like?

Being one of the few commercial real estate brokers in the company and industry is a very interesting experience. When you tell people you sell commercial real estate they still assume you sell residential. If you continue to specify that you only sell commercial they almost always remark, "That's interesting." Then their next question is, "Why don't you sell residential real estate? Isn't that easier?" The interac-



tions are almost all with men. Co-workers, buyers, sellers ... almost all are men. Occasionally, one misses the social aspect of developing friendships with other female colleagues and clients who may have similar interests.

Favorite food?

Asian (Thai, Chinese or Vietnamese), Mediterranean and Italian are all favorites. If I had to pick one it would probably be Mediterranean.

Favorite word? TV commercial?

None at this time.

Nalini at home ... what's life like outside of work?

My life outside of work is as hectic as at work. Kids have always taken precedence over everything else. If they show up at home I drop everything to take care of them. I enjoy their company tremendously. Even though my husband and I recently sent our youngest off to college and became empty nesters, I am busier than ever. I have a very busy social life. I am involved in our community in a variety of organizations. A significant portion of my time is spent volunteering on the School Board. Between family, friends and community I have a very full and enriching life. I love it all. My husband Harish and I also like to explore the rich cultural opportunities available to New Yorkers. We frequently head out to Manhattan from Long Island to enjoy off-beat art house movies, Broadway and Off-Broadway plays, World Music Institute concerts, film festivals, etc. I also like to eat out frequently and try out new restaurants. And I love reading! Newspapers, magazines and books.

Dog or cat person?

Not a pet person at all.

If you weren't a broker, you would be?

I would love to be a professor of economics. Or a financial planner.

Tell us something about Nalini that most people don't know? I love yoga!

Who would you like to be interviewed next?
Email Kari Neering at kneering@masseyknakal.com no later than May 15.

May 14, 2007Executive
Committee
Meeting, Manhattan
Office, 5 p.m.
May 16, 2007 Partners Meeting,
Manhattan Office, 5 p.m.

May 18, 2007
Department Heads
Meeting, Manhattan
Office, 2 p.m.

Kent Kilroe - 5/1
Marisol Colon - 5/4
Robert Knakal - 5/5
Marin Nelson - 5/5
Tommy Lin - 5/7
Kari Neering - 5/7
Esther Shalom - 5/7
Stephanie Leyva - 5/8
Megan Brooks - 5/9
Brendan Gotch - 5/11

Tori Roberson - 5/17 Felix Chen - 5/17 Paul Rich - 5/19 Swain Weiner - 5/21 Mark Lively - 5/22 Svetlana Sobol - 5/25 Erin Mitchell - 5/26 Shirley Rosado - 5/26 Karen Shulman - 5/29 Mike Tortorici - 5/1/04 (3)
Landon McGaw - 5/9/05 (2)
Sam Li - 5/10/04 (3)
Michael Annunziata - 5/23/05 (2)
Marisol Colon - 5/23/05 (2)
Pamela Paqueno - 5/23/05 (2)
Cory Rosenthal - 5/27/03 (4)
David Simone - 5/27/03 (4)
Robert Shapiro 5/29/01 (6)









Please submit your opinion or perspective regarding any issue related to maximizing the company's best interests (between 100-125 words) to Kari Neering, Director of Public Relations, at 212-660-7735 or kneering@masseyknakal.com. Deadline is 5/15.