

GREEN PASTURES

The Monthly Internal Newsletter of Massey Knakal Realty Services

HAPPY ST. PATRICK'S DAY!

UPDATES & DEVELOPMENTS

- As you all know by now, Massey Knakal experimented with sending out the **1st Quarter 2007 Building Sales Journal** electronically to as many owners as possible. We also encouraged you to send hard copies to the top 160 owners in your territory not on the investor list. Get these out! The company is currently in the process of sending newsletters to those investors. **Thank you for your cooperation.** While it's too early to say, Bob and Paul anticipate that the newsletter will be distributed in the more traditional fashion in the second quarter. Stay tuned for emails from Public Relations Director Kari Neering on this matter.

- For those of you who tuned into **Time Warner Cable Channel 56** last month to watch **BCAT/Brooklyn Community Access Television**, you saw guest host Joan Bartolomeo, President of the Brooklyn Economic Development Corp., interview **Senior Partner Timothy King** on how to find the right commercial space in the right neighborhood. As you can see (right), Tim was a **"superstar,"** representing Massey Knakal in a positive, professional light. BCAT programming is available in over 430,000 households in Brooklyn on both Time Warner Cable and Cablevision. **Go Tim!**



- Have you made your calls today? A new month has begun.

NEWS & TRENDS

"New President Takes Over The Massey Knakal Charitable Foundation"

By Kari Neering, Public Relations Director

Massey Knakal was pleased to announce that **Jonathan Hageman**, lead assistant to Chairman and Founding Partner Robert Knakal, was named **President of the Massey Knakal Charitable Foundation**. Hageman, 26, replaced outgoing President Peter Schubert, who stepped down to take a position as Trustee on the Board of the Brooklyn Children's Museum. The announcement was made official at Massey Knakal's Awards Ceremony earlier this year. **Mr. Hageman** began his career at Massey Knakal in the fall of 2002 as an administrative office manager, assisting the vice president and Chief Executive Officer with day-to-day operations. He was promoted a year later to Senior Associate, and now works side-by-side with Mr. Knakal as head member of his team. **Mr. Hageman** joined the seven-member **Charitable Foundation** board last year and served as its Secretary until taking over the presidency. **"It has been a great privilege to be a part of the initial board over the past two years and I am truly honored to be named President," Mr. Hageman said. "Peter did an incredible job as he was largely responsible for our initial vision and our accomplishments thus far. I am looking for**

ward to continuing in his footsteps and expanding upon the Foundation's success." The Massey Knakal Charitable Foundation represents several prominent non-profit organizations and contributes to the communities in which the firm operates. It supports local educational, family and other community-oriented charitable causes primarily within New York City and the Tri-State area. In addition to providing these charities with direct grants, the Foundation also works to organize volunteer efforts. **"Jon and I have worked closely over the past two years establishing the Foundation. I know he will do an exceptional job as the President of the Board," Mr. Schubert said. Mr. Hageman** graduated from the University at Albany in 2002 with a Bachelor of Science degree in business administration. Originally from Buffalo, N.Y., he currently resides in Manhattan's TriBeCa neighborhood.

For more information on Mr. Hageman, go to Page 2 for my exclusive interview with him, where you can learn about everything from his professional achievements and goals to his poor eyesight and narcolepsy.

MONTHLY INTERVIEW - JONATHAN HAGEMAN

Sales Team Manager, Team Knakal;
President, Massey Knakal Chairtable Foundation



How long have you been at MK and in what capacities?

I've been at Massey Knakal just over four years. When I started I was really only supposed to be part-time while I looked for another job. At the time I had just moved into New York City and was interviewing for jobs at financial firms and investment banks because of my major in Finance at school. I was able to meet Paul (Massey) through Rob Shapiro and when I started I was directly assisting Paul and Christy (Moyle) on the administrative side with basic day-to-day operations. I think by my third week I was already full-time working 50 hours a week. I began to help Paul and his team on the sales side and began to see what the firm was really all about. I realized that it was something I wanted to be apart of. The next logical step was to become an associate and through a very lucky chain of events, a spot opened up on Bob's team and I have been working with him ever since.

What brought you from Buffalo to NYC?

At the time I was applying to college I really wanted to attend the Naval Academy in Annapolis. Unfortunately, I am pretty much legally blind without contacts/glasses and was unable to clear my medical exam. By the time I found out I was not able to go, I realized that I wanted to go to school in New York City, but had missed the application deadlines for all schools. Luckily, I had not missed Albany's, so I applied with plans to transfer after the first year. Once I was there I met a lot of great people and decided that it made sense for me to stay and move to New York afterwards.

Rumor has it you go out a lot. Favorite restaurant? Bar?

I don't want to be painted with that brush, per say, but I guess I just try to take advantage of living in the city while I can. I recently moved to TriBeCa so I have been spending a lot of time down there. Right now I would have to say my favorite restaurants are Odeon and Freeman's. Bars are a little tougher, but most recently, because of football season, I've been frequenting Blondie's West, Bounce II and PJ Clarke's downtown.

What do you envision your life to be by the time you turn 30?

Regardless of the fact that I can't even comprehend that I'm already 26, I envision that when I'm 30 I will still living in the city, working for Massey Knakal and investing more in real estate. I'm planning to continue to take courses at NYU and work towards getting my master's degree in real estate.

Name a quirk you have that most people aren't aware of. Be honest.

Well, since I already talked about my horrific eye sight, I guess my other quirk would be the fact that I am an undiagnosed narcoleptic. I have the ability to literally fall asleep at anytime, anyplace, no matter what the circumstances. It doesn't matter how loud it is around me, if I slept 12 hours the night before or if I just drank four espressos. Once it hits me, I'm out. This has made for plenty of interesting stories and pictures nonetheless. I think there might actually be an entire album dedicated to this on Kodak's website.

Who would you like to be interviewed next? Email Kari Neering at kneering@masseyknakal.com no later than March 15.

EVENTS CALENDAR

March 6, 2007-
Managing Partners
Meeting, 7:30 a.m.,
Manhattan Office
March 6, 2007 -
Executive
Committee
Meeting, 6 p.m.,
Manhattan Office

BIRTHDAYS!

Stephen Safina - 3/3
Eric Altschul - 3/6
Tim King - 3/7
David Simon - 3/7
Peter DeCheser - 3/8
Clint Olsen - 3/15
Cameron Mitchell - 3/19
Robert Zaloom - 3/23
Jasmine Chabra - 3/24
Jason Maier - 3/24
Michael DeCheser - 3/28
Daniel Hagan - 3/28
Jasmine Mele - 3/28
Thomas Gammino - 3/29
Nick Wang - 3/29
Dave Kalish - 3/30
Kevin Clark - 3/30

ANNIVERSARIES!

Guy Barretta - 3/1/04 (3)
Katia Boyce - 3/5/05 (2)
Mindy Liu - 3/5/01 (6)
Hall Oster - 3/6/06 (1)
James Kingsley - 3/7/05 (2)
Yolanda Vega - 3/8/04 (3)
John Falco - 3/10/03 (4)
Joane Pritchard - 3/15/04 (3)
Adam Hess - 3/16/05 (2)
Clint Olsen - 3/17/03 - (4)
Christine Germaine - 3/20/06 (1)

Please submit your opinion or perspective regarding any issue related to maximizing the company's best interests (between 100-125 words) to Kari Neering, Director of Public Relations, at 212-660-7735 or kneering@masseyknakal.com. Deadline is 3/15.