

GREEN *pastures*

December Blizzard Photos

Massey Knakal Holiday Parties

Charitable Foundation Update

Massey Knakal Family Grows

Interview with Swain Weiner

4TH QUARTER 2010
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**MASSEY
KNAKAL**

Realty Services

Besides the blizzard, what was the highlight of your holiday season?



Without a doubt, the highlight of the holidays was Sophie's first snowball and first sleigh ride.
-- Bob Knakal



We were able to drag PJ and Sarah away from all their friends (who are home from college) to get a few great days of skiing in Vermont.

-- Paul Massey



The highlight of my holidays was the aftermath of the blizzard with incredible ski conditions all week in New Hampshire. We had tons of fresh powder and it was warm (skier "warm" is different from average person "warm") everyday. Photo: snowshoeing in Franconia, NH the day after the blizzard.
- Kate Randall



Pancakes! Daddy got a pancake pen from Santa. The kids love it!
-- Mike DeCheser

The drive home from Florida with my family when our flight into JFK was canceled and we were told we had to wait 4 days until we could get on another flight. The trip included a lunch stop at Jasper's Porch in Ridgeland, SC, where we were the only 4 people not wearing hunting gear.

-- Mike Wlody

Celebrating my younger brother's wedding with my whole family.
-- Jonathan Hageman

Secret Santa Scavenger Hunt! I even baked a clue inside a cookie!
-- Shannon Krause

Roscoe in the drifts
-- Karl Brumback



I spent Christmas in Florida and New Year's in Texas, which means I avoided all the snow and snow related travel issues. That was a gift in itself.
-- Cameron Mitchell

Photos of the Blizzard



Gabrielle and Angelina Rodriguez



The Martire Family



Jake Daniel playing in the snow



Christy Moyle's street in Newark



The aftermath! Piles of trash outside Shannon Krause's apartment - yuck!



Streets of Park Slope from Eric Greenfield's window



The Massey Knakal Family Grows...



Sam and Shirley Li welcomed **Lucas K. Li** into the world at 2:41pm on November 16th weighing just over 5lbs.



James and Allison Nelson welcomed their third son, **Trevor John Nelson** on December 21st.

Luke and Austin are proud big brothers!

MEET

THE NEW KIDS ON THE MK BLOCK

MEET BEN FOX



Call me Mr. Murray Hill. At the tender age of 23 (1974), I rented my first apartment at 34 East 39th Street for \$275 per month - a nice size one bedroom in a brownstone. My first job was for Garrick Aug Assoc. located at 9 East 38th Street. I was never late getting to work. I was an office leasing broker back then and a pretty bad one at that. When Garrick Aug converted to retail store leasing in 1976 I found my niche in life. I made my first retail deal in 2 weeks. By that time the company moved to 360 Lexington Ave at 40th Street. As we all prospered we moved to 99 Park Ave between 39th & 40th Streets. After a 14 year stint at 551 5th Ave at 45th Street (my New Spectrum days), I moved back into the neighborhood with Newmark at 125 Park Ave at 42nd Street. The back door was on E. 41st Street. Then Winick – 655 3rd Ave at 41st Street. And now, here I am at 275 Madison Ave at 40th Street.

Tom Wolfe said “you can’t go back home”.... But I’m not so sure about that. What I can say is that in 1974 Murray Hill had more hookers per sq. ft. than any other part of town and more dope pushers per sq inch. (The answer to your obvious question is NO I did not, on both counts). Today, the hookers are gone having been replaced by mothers and nannies, and the only thing being pushed are baby strollers.

MEET ELLAINA DREIFACH



I am a proud New York City native. I was born in the Village and have lived in (almost) every neighborhood in Manhattan and am now working on the boroughs. I currently live in Astoria with my two cats.

I went to the High School of Performing Arts on the Upper West Side where I shared a Science class with Chastity (Chaz) Bono and had my Drama class with Jennifer Aniston. Not unlike the TV show Fame, we would dance and sing around the halls and in the cafeteria. I am also an accomplished writer who had a featured music column in the Aquarian for several years. I had the privilege to interview such notables as Pink Floyd, Kiss, The Grateful Dead and many others and am now working on a book with a ghostwriter in L.A. (First three chapters due in March!)

MEET

THE NEW KIDS ON THE MK BLOCK



MEET MIKE GEMBECKI

I am 22 years old and the third oldest of 4 boys. I can say with the utmost confidence, (even though I may not remember the early ones) that we never had a babysitter come back for a second job and believe me, we saw quite a few seasoned sitters!

I have been an avid skier holding a season pass to a different mountain every winter since I have had a driving license. Sadly, that this year will be the first without a season pass.

I like to golf but my “go big or go home” attitude sometimes hinders my game and I end up not going big and winding up far from home.

I’ve had a mullet haircut for a few months.

My favorite vacation was a trip my family and I took to Yellowstone National Park. We spent 5 days snowmobiling through the most magnificent landscape and coming within arms length of bison herds! We got pretty close to wolf packs, moose, elk and bald eagles. We almost had our permits revoked because my mom wanted a souvenir (of water) from Old Faithful...she failed to realize the numerous signs warning her of certain death if the geyser was to erupt.

MEET LEICA MELITON



Hi, I’m Leica – I’m 25 and have an awful sense of direction. After living in New York City for the majority of my life, I still couldn’t tell you how to get uptown or downtown from any location. Even with a compass or map, odds are I will walk the wrong way for ten minutes before realizing my mistake and turning around. Ask me for directions, and I’ll inevitably give you detailed instructions using landmarks and buildings rather than street signs or avenues. Eventually, I’ll get to my destination safe and soundly... just don’t ask me how I got there.

MEET DOUG DISESA



Spotlight on Swain Weiner

Prior to your career in Real Estate, you were successful in Advertising. What made you change careers? What was the best part of working in Advertising?

It was a great business and I went into it right after college. Sadly, the business was going through consolidation and to me it appeared it had its future behind it. The best part was the growth that I experienced - the corporate world was fun.

I hear when you can't get a meeting with someone, you show up with some rugula? Please explain.

This goes back to my early days at Massey Knakal. We were trying to do a deal for Home Depot. The owner of this property that was perfect for Home Depot wouldn't see us. It was a Jewish holiday and the idea hit me to drop something off at the home of the owner. I dropped off rugula and we got a meeting.

What are your office nicknames?

George W. Weenie, Swine, Swain Poo

I'm told your favorite line is "am I in trouble?"

This was taught to me by Tom Donovan. It is a great defensive move that throws off the bosses when they have to meet with you.

You say "your girl" JoAnne, was your best sale ever. How did you meet? How long have you been together?

We met in a share house in Southampton I looked through the classified ads for houses that were run by girls. We have been married for way over 20 years.

You must have some great stories about raising two boys. Let's just put it this way... they are 18 months apart and did everything you think boys would do - some pretty wild stuff!!!! If you would look up the word "trouble" in the dictionary, there would be a mug shot of each of them.



Your sons are great athletes. Did they get this gene from you?

No not at all. That gift is from JoAnn. I really have enjoyed watching their games over the years.

How did your passion for vintage cars start?

I always loved cars and when I started making some money that's when it kicked in.

Do you have a collection like Jay Leno's?

The closest I ever came to a collection was when JoAnn was working and we owned four cars - one for me, one for her, one for the nanny and a really nice car for weekends. However, none of them were collectables.

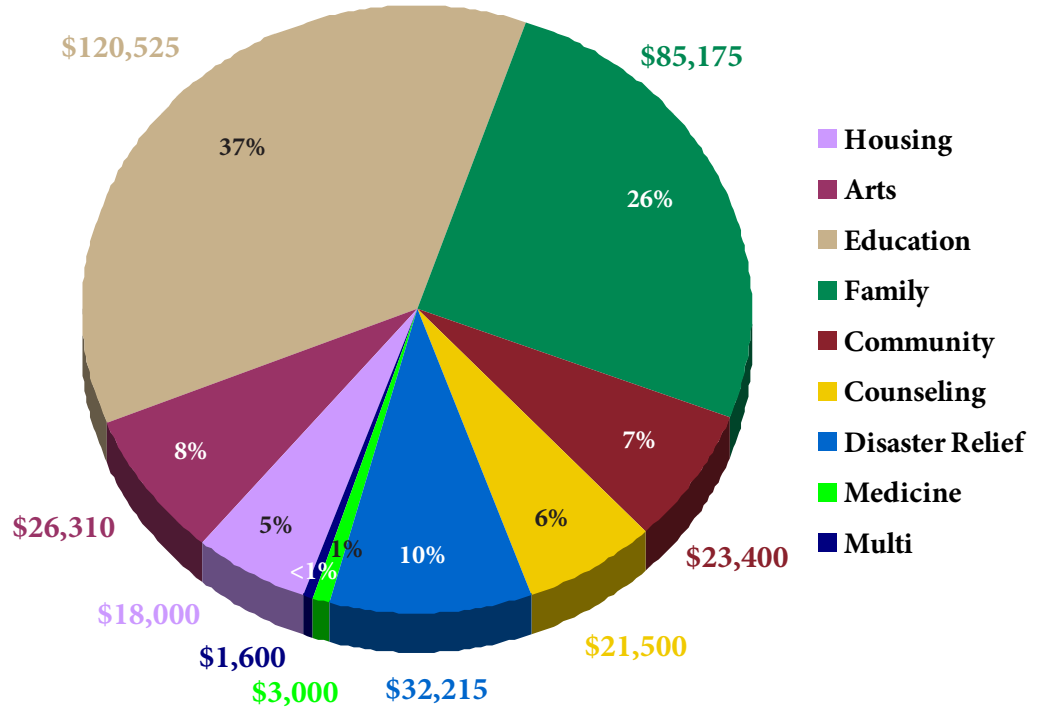


Charitable Foundation

This past year, the Foundation was fortunate to have been able to provide grants to 13 not-for-profit organizations throughout the NY Metro Area. The MKCF was called to action at the start of 2010 with its response to the aftermath of the devastating Earthquake in Haiti. With the support of MK employees and a company match, the foundation was able to donate just over \$11,500 to the Red Cross to help relief efforts. Other initiatives include two company-wide drives – Toys for Tots and NY Cares Coat Drive, two volunteer events planned - St. Francis Xavier Welcome Table and Ronald McDonald House of NY and the annual 1% Thank You Event was held.

Lastly, the Foundation welcomed four new members to the board in 2010. Congratulations to Clint Olsen, Guthrie Garvin, Jasmine Mele, and Karl Brumback.

Donee Focus



The Krasnow's



St. Francis Xavier Welcome Table - The gang



Shannon drying dishes



Christy trying to fix Shannon's hair net



Toys for Tots



Jonathan taking notes



Ronald McDonald House of NY



The gang!



Guthrie and Ed



Christy and Mindy



Ed organizing



Big mess!



The ladies!



Massey Knakal Thanksgiving Potluck

November 19, 2010



Dan Hagan



Yum!



Chloe Mitchell



Oliver DeCheser



Relaxing



Vivianna Martire



Sienna Alvarez



Dylan DeCheser



Yum!



So much food!



Christy, Sienna and Cory!



Chantelle Moore



Christy Moyle and Gia LaMarca



Al Holloman



Tommy Lin and Eugene Kim



Chandra Hugel

Brooklyn Turkey Bowl





Paul and Ken



Stephen, Tom and Swain

Massey Knakal Holiday Luncheon

December 10, 2010



Lori, Shirley, Christy, Gia, Jasmine, Chantelle and Monica



Brian, Veronica, Matt and Yolanda



Jessica, Leica, Matt and Dan



Winfield, Mike, Ed, Megan and Kate



Shirley and Paul



Swain, Ken, Lev, Elysa, Bob and Tom



Adam, Brian, Winfield and Jonathan



Tim and Darragh



Rene and William



Ed and Clint



Bob, Paul and Karl



John, Ken and John



Mike, Mitch, Hall, Brock, Dan, Caroline and Kyle



Luis, Chantelle, Monica, Gia, Lori, Chaundra and Jasmine



Al, Paul and Nalini



Matt, William and Brian



John, Jackie, Craig and Jonathan