

I<sup>ST</sup> QUARTER 2010 VOLUME XXXIV

### **PRESS CONFERENCE**

We hosted our first press conference to announce the release of our exclusive 2009 Year-End Property Sales Reports.

January 26th @ The Union League Club







It went so well that we held another press conference to announce the 1st Quarter 2010 Property Sales Reports.

April 13th @ Massey Knakal Manhattan Office







*FEBRUARY 27 --*CHRIS & MEGHAN LEFFERTS 1<sup>ST</sup> CHILD, RILEY PATRICIA



APRIL 24 --RENE & MARLYN SANTIAGO 1<sup>st</sup> Child, Emma Lila

5 LBS, 2 OZ. -- 18.25"

## SOUP KITCHEN

"Welcome Table"-we served 862 meals that day!

Sunday, February 21st @ St. Francis Xavier Mission







IQ 2010

#### AWARD CEREMONY

January 27, 2010 at the Brooklyn Office



























#### IQ 2010

#### AWARD CEREMONY

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#### MIKE AZARIAN: COUGAR HUNTER

Our very own Mike Azarian was featured in the New York Post on April 8th

#### Where the boys are

## Forget Avenue and Waverly Inn. New York's hottest eligible bachelors can now be found in -- surprise! -- Bryant Park.

Imagine: a place in New York crawling with single, straight, professional men, absolutely zero cover charge to get inside and some of the most gorgeous, sunlight-strewn scenery in the city.

Sound like a cruel, made-up Manhattan fairy tale?

Nope. It's Bryant Park, the hottest new meet market of the year. And with the temperatures soaring today — and spring fever in the air — there's not a moment to lose.

"They're printing money here, there's so many guys," says Aaron Kaufman, a single 26-year-old real estate broker, noting the sea of suits crawling the park.

"We're being signed up. It's like recruitment."

And these men aren't just looking for other young 20-somethings.

"I say bring 'em on!" exclaims cute-as-a-button 25-year-old Michael Azarian, another real estate broker. "It's the year of the cougar."

Oh my.

Part of the reason for the sudden influx of professional, available men is the brand-new One Bryant Park building, which finished construction last year, ushering in 8,000 new employees (the scaffolding just came down this week). The building is just kitty-corner from the park, on 42nd Street and Sixth Avenue.

"Eighty-five percent of people who work there are Bank of America; there's a law firm, some financial services and then, of course, the Durst Organization, which has some of the finest-looking people in all of New York City," confirms Jordan Barowitz, spokesman for the Durst Organization, a major Manhattan developer that co-owns the building.

What's more, the park's outdoor bar, the Bryant Park Grill, is now open for the season, giving the perfect opportunity to mix — and match up. There's even a free-to-use pingpong table, where you can get your game on.

"Those who come here are the local corporate guys," explains Ty Miller, the 33-year-old manager of the Bryant Park Grill, who met his girlfriend — where else? — in Bryant Park eight years ago.

"We've got HSBC on the corner. We have Bank of America. We have MetLife. It's very driven by the kind of guys who have jobs, can take care of themselves."

Even better, many of them are single. "There's a lot of eye candy for us," confirms lady bar customer Kelly Christoff, 26. "I would say the ratio is 70 percent men, 30 percent women."

Indeed, when The Post went on a man-hunting expedition in the park recently, the amount of available talent was staggering.

So how do these young bucks like to

be approached? "Don't move around so much. Chill. Say what you like," advises Gaby Machloof, 33, a software engineer.

"It's probably easiest just to ask to share a table," recommends John Butt, 23, a structural engineer. Taylor Fowler, 25, a database administrator, says women should try an even more forward approach: pretend to "steal" his sunglasses.

In fact, the park is teeming with so many professional guys, they have but one complaint: "There are way too many guys here and not enough women," confirms handsome 40-year-old Fredrik Tjernstrom, a portfolio manager, sipping on a beverage, who seemed so sad, so all alone.

Tjernstrom is the ideal open target for ladies, says Elle, the pseudonymous 43-year-old author of "Hunting Season: A Field Guide for Targeting and Capturing the Perfect Man," out this month. "I purposefully walk through the area," she reveals. "It's such a small park, but it provides all different specimens."

And then — what did we find? An actual deer hunter — dreamy, blueeyed Audun Hoen, 34, freshly single and ready to go. He promises to hunt and cook for you if you're lucky enough to snare him.

"It's going to be a good hunting season," he proclaims. "Everyone's out right now, ready to shoot. We're trigger-happy.



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#### **SPOTLIGHT** on

### CHRIS PHILLIPS

First Vice President of Sales, New Jersey Office

#### It has been said that you are quite skilled on the turntables. Do you have a DJ name? When is your next show?

Well in New Jersey they call me DJ Pauly D. I play a show almost nightly in my building. Either on the roof or in my living room.

#### I heard you throw great parties and even have party favors for your guests - care to elaborate?

The key to throwing a great party is to have one thing that the party revolves around. Maybe that's a drink or a game or a band or a few beach balls.. but you need something that people, even after a drink or twenty, will wake up in the morning remembering. They'll be like <Man, I don't know what happened last night, but I swear there was an ostrich on that dude's roof>; that's a party.

#### You live on the Lower East Side - what are your favorite hangouts down there?

I like Les Enfants and Broadway East for a drink. Apizz is a hidden gem for dates. Doughnut Plant for the morning after.

# You were born in Cincinnati,OH, your family lives in Park City, Utah, you went to school in Boulder, Colorado, and you now live in NYC. Why did you decide to come to the big city?

My friend Jill. She's magnetic.

#### Favorite things about each city?

Cincinnati is a place that forces you to create your own fun if you know what I mean. I think I get my creative side from all that down time and trying to make something out of it. Boulder was a great place for school - I learned a lot about balancing time between studying, snowboarding and extracurriculars. Park City, where my parents have ended up, is one of my favorite places - the mountain, the people, the activities - everyone is living life to the fullest. I love New York City for its opportunities - This city is what you make of it so if you know what you want and you work hard enough you can really make it happen.

#### You are an avid skier, what is the craziest mountain you have tackled?



I go heliskiing with my dad and few buddies every year. Valdez in Alaska and Bella Coola in British Columbia are the two best places I've skied. The terrain is huge and you can go as big as you could ever want to.

#### Any advice for beginners?

Looking good is more important than your ski ability. Other than that - point 'em straight!

# You volunteer for Ice Hockey In Harlem. What have you learned from your experience with IHIH?

IHIH is an amazing program. Watching the kids have fun playing hockey is really special, but interacting with them as individuals has taught me a lot about how they operate. Kids have a very short attention span so you constantly have to come up with new, fun ideas. If you want to get kids to do something, trick them into thinking it is a game. That said, the kids are insanely passionate, smart and true. You have to treat them with respect and honesty. It is the only way to gain their trust and friendship. Going through the process of becoming a friend and mentor to the kids is the best part.